

Sponsorship Opportunities

LeadingAge New Jersey & Delaware's Annual Meeting and Expo is the premier event for mission driven providers of high quality health care, housing and services for seniors. Our virtual annual meeting will afford our members new ways to connect, expanded opportunities to explore products and services from our business members, exhibitors and sponsors. Our virtual event will allow you to connect with every single participant in a new and innovative environment.

PREMIER EVENT SPONSOR — \$7,500

This level is strategically linked to the delivery of the LeadingAge New Jersey & Delaware Annual Conference and has multiple opportunities to put your team in front of conference attendees and help us shape their experience.

Sponsorship Main Features:

Logo on "Virtual Building", Speaking opportunity at opening session, Opportunity to feature your booth in pre-event mailings, 2-minute company video to play in virtual lobby, Premium booth package and all benefits, branding on all conference materials, acknowledgement on LeadingAge NJ & DE website, acknowledgment on all virtual signage, opportunity to moderate a chat room, scrolling banner logo with link to exhibit booth.

GENERAL SESSION – KEYNOTE — \$5,000

The most attended event at the LeadingAge NJ & DE Annual Meeting focused on topics facing members today.

Sponsorship Main Features:

Introduction of Keynote speaker, 1-minute company video to play in session and in lobby, logo on banner on Main stage for general session, acknowledgement on LeadingAge NJ & DE website, acknowledgment on all virtual signage, opportunity to moderate a chat room.

NEW - Registration Sponsor — \$5,000

This opportunity will give your company the following exposure:

1-minute company video to be included in pre-marketing email blast, your logo on Registration website and all confirmation emails, acknowledgement on LeadingAge NJ & DE website, acknowledgment on all virtual signage, logo on banner of virtual home page, opportunity to moderate a chat room.

Virtual Reception/Networking Hour (2 available) — \$3,000 each

Let's have some fun! These unique sponsorship options will allow you to work with LeadingAge NJ & DE staff to create a fun game, happy hour, trivia, etc. event. Feature will also include: company representative as live event host, branding on all conference materials, acknowledgement on LeadingAge NJ & DE website, acknowledgment on all virtual signage, banner on screen during reception.

Break Sponsor (6 available) — \$1,200 each

Acknowledgement on LeadingAge NJ & DE website, acknowledgment on all virtual signage, ability to provide a break activity or snack (additional expenses may be required – branded snack, etc.).

Breakout Session Sponsor (Multiple sessions/topics available) — \$850 Each

Ability to provide brief company introduction (commercial) and provide introduction of speaker (pre-recorded) as well as your company on banner during entire session, logo displayed as education session sponsor on conference signage.

HAVE A CREATIVE SPONSORSHIP IDEA?

Do you have a creative sponsorship idea? We would love to partner with you on a custom sponsorship offering. We know you have solutions our members need to expand their mission & we want to help you get those solutions in front of our conference attendees.

Let's strategize how we can do that!