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LeadingAge[®]
New Jersey & Delaware

2023 LEADINGAGE NJ & DE ANNUAL MEETING · CAESARS ATLANTIC CITY · JUNE 20-22, 2023

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2023 Annual Meeting ATTENDEE INFORMATION

The LeadingAge New Jersey & Delaware Annual Meeting brings together key aging services leaders across the continuum of care.

Our world is complex, but our common goal is simple—we dedicate ourselves to creating positive change and improving the lives of older adults wherever they call home. As we focus on a wide and rapidly-evolving range of issues—it's more important than ever to harness the combined power of our mission-driven LeadingAge professionals. That's why aging services leaders from across New Jersey & Delaware will come together at the LANJDE Annual Meeting + EXPO at Caesars, Atlantic City this June.

The LANJDE Annual Meeting will ignite members' passion and purpose to advance their mission for those they serve. Together we are stronger for the greater good.



Registration is open!
Secure your spot today.

Who Should Attend? **YOU!**

The conference audience is comprised of professionals from across the continuum of care in the aging services and senior housing sector. This conference attracts C-Suite professionals; middle/senior managers; department directors; administrators; nursing leaders; finance, quality and safety officers; public relations, communications and marketing professionals; human resources and information technology directors; affordable senior housing managers; social service coordinators and occupancy specialists; home and community based services providers; and more. Professionals in aging services and allied fields (i.e. fundraising, architecture, marketing, education, law, financial management and public administration) also attend the conference.



WHAT IS LEADINGAGE NEW JERSEY & DELAWARE?

LeadingAge New Jersey & Delaware is the bi-statewide association of mission-driven senior care organizations and is dedicated to advancing quality aging services in New Jersey and Delaware through advocacy, education and fellowship. Together with our national partner, LeadingAge, we advance policies, promote practices and conduct research that supports, enables and empowers people to live fully as they age.

LeadingAge New Jersey & Delaware members include:

- Adult Day Programs
- Affordable Senior Housing
- Assisted Living Communities
- Home and Community-Based Services (HCBS)
- Independent Living Senior Housing
- Life Plan Communities (CCRCs)
- Skilled Nursing Communities

Quality. Innovation. Caring. That's the not-for-profit difference.

Conference Highlights

Tuesday, June 20

Registration

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Check in, pick up your name badge, and get ready for conference!

Accommodation information is listed further below in this brochure.

Welcome Reception



Don't miss this opportunity to network with fellow members, business partners, and exhibitors over light food and beverages. Join us for a great way to kick off our conference!



Wednesday, June 21

Business Meeting

Hear the latest association updates from our President & CEO at our Annual Business Meeting.

General Session



Join us for our Keynote address, featuring Deke Cateau, CEO of AG Rhodes who will discuss key insights on navigating difficult times to transform the future.

Lunch with Exhibitors



Where Loving-Kindness Lives

Engage face-to-face with partners who can help you navigate a field forever transformed by COVID-19.

Greater Good Reception



Join your colleagues and association partners for cocktails, light fare, and fellowship.

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Thursday, June 22

Breakfast + Public Policy Forum

Join us to discuss hot industry topics with State and National Leaders in our field. Results of the Public Policy forum conversation will be shared within LeadingAge and used to set national public policy priorities to help better represent your interests and the interests of older adults in Washington, D.C.



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Accommodations

Guest rooms have been reserved at Caesars Hotel, Atlantic City NJ, starting at \$96 plus taxes and fees, for LeadingAge New Jersey & Delaware meeting Exhibitors & Attendees.

CALL: 888-516-2215 (8am-2am EST, 7 days a week)

Group name: LeadingAge New Jersey & Delaware 2023

Group code: SC06LA3

(All callers will be asked for this code, but can also book by saying "LeadingAge New Jersey & Delaware")

You may also book your reservations online here or below:

<https://book.passkey.com/go/sc06la3>



Caesars Atlantic City
2100 Pacific Ave Atlantic City, NJ
Tel: (609) 348-4411

Hotel Questions?

To find out your hotel details, please consult your hotel confirmation email or call Caesars at 609-348-4411



Navigating Difficult Times to Transform the Future: Leadership Strategies for Success

Wednesday, June 21, 2022

Effective leadership does not guarantee success, but ineffective leadership guarantees failure. Deke Cateau, CEO of A.G. Rhodes, a nonprofit nursing home provider in Atlanta, shares leadership lessons that have helped his organization navigate the unprecedented challenges of COVID-19, regulatory and other operational challenges, and societal issues that are impacting communities across the nation. These are certainly precarious times for residential care, health care, aging and senior housing industries, but out of these difficult times is the opportunity to transform the future for those who rely on our nation's Senior Housing and Long Term Services and Supports.

Deke Cateau

Chief Executive Officer, A.G. Rhodes

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Deke Cateau is the Chief Executive Officer at A.G. Rhodes, a nonprofit organization operating three nursing homes in metro Atlanta. With more than 20 years of experience in long-term care, Deke is passionate about fostering a greater understanding of and appreciation for the aging population.

*As a leader in the fields of health care and aging, Deke educates the community – through robust outreach and speaking engagements with local, national, and international audiences – about the complex issues surrounding aging and long-term care. In 2021, Deke published his first book: *Brush Fire: COVID-19 and Our Nursing Homes*, which quickly became an Amazon best seller. The book gives an open and honest account of the pandemic's impact on A.G. Rhodes and on the nursing home industry as a whole. Dedicated to the unsung heroes, *Brush Fire* is a book of inspiration and hope for all those serving older adults.*

Wednesday, June 21

7:45 AM - 9:00 AM

		NAB	HRCI	ANNC	HUD	Service Coordinator
A-1	Essential Jobs Essential Care NJ: Building the Direct Care Workforce	X	X			
A-2	Senior Living Trends and Strategies	X				
A-3	Pitch Perfect: An Inside Look at Effective Media Relations and What It takes to Be Successful In Today's Landscape	X			X	X

9:15 AM - 10:30 AM

B-1	Building Person Directed Living out of a Traditional Model of Care	X		X		
B-2	Design Success: How to Create an Excellent Memory Care Center Simulating a 'Real Life' Neighborhood	X		X		
B-3	Legal Update: Cannabis and the NJ & DE Senior Care Industry	X	X			
B-4	The New Jersey Law Against Discrimination in Housing				X	X
B-5	The Modern Executive and the Importance of Innovation	X				

10:45 AM - 12:30 PM

GS-1	Navigating Difficult Times to Transform the Future: Leadership Strategies for Success	X	X		X	X
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2:00 PM - 3:15 PM

C-1	Community Engagement for the Greater Good: Exploring the Relationship Between Resident and Employee Engagement	X	X		X	X
C-2	The Future of LTC: Evolving Thinking on Providing Care	X				
C-3	Senior Housing Preservation with Health, Supportive Services, and Resiliency in Mind				X	X
C-4	New Jersey Department of Health Update	X				
C-5	From Healthcare to Health: Cross Continuum Programming Focused on Health Related Social Factors	X		X		

This educational conference is jointly provided by AXIS Medical Education and LeadingAge NJ & DE

Wednesday, June 21**3:45 PM – 5:00 PM**

		NAB	HRCI	ANNC	HUD	Service Coordinat
D-1	Delaware Health and Social Services Update	X	X			
D-2	Debunking Employer Assumptions of Caregiver Motivation	X				
D-3	A panel discussion: State of NJ Senior Housing				X	X
D-4	New Jersey Department of Human Services Update	X				
D-5	How Technology Can Improve Care Delivery: Aligning Business, Cybersecurity and IT Initiatives	X				

Thursday, June 22**8:15 AM – 9:30 AM**

GS-2	Breakfast & Public Policy Forum	X	X		X	
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9:45 AM – 11:00 AM

E-1	Planning The Future: For Those Who Don't Own A Crystal Ball	X				
E-2	What Every Employer Needs To Know About The Impact Of Recent NLRB Rulings and The Challenges Surrounding Immigration Compliance	X	X			
E-3	Age-Friendly Community Partnerships Open Doors Across Housing and Services	X	X		X	X
E-4	Technology for Residents with Dementia: When Research Leads to Person-Centered Solutions	X		X	X	X
E-5	Person Centered Quality Indicators: Normalizing Data to Capture the Individual Experience	X		X	X	X

11:15 AM – 12:30 PM

F-1	HUD 202 Program Updates: Current Trends in Development, Refinancing, and Repositioning				X	X
F-2	Improved Operational Excellence Through Connected Data and Case Management	X	X	X	X	X
F-3	Navigating the Digital Transformation of Senior Living	X				
F-4	Strategic Performance Improvement: Driving Change for Sustainability	X	X		X	X
F-5	Working with Older Adults: Putting Passion into Practice	X	X	X	X	X

Education Schedule

Wednesday, June 21 – 7:45 am – 9:00 am (Concurrent Block A) 3 Choices

A-1

Essential Jobs Essential Care NJ: Building the Direct Care Workforce

Cathy Rowe, New Jersey Advocates for Aging Well and Jake McDonald, PHI National

NJAAW and PHI have partnered to bring the Essential Jobs Essential Care initiative to NJ. Forming a statewide coalition, which LANJDE participates in, to create a road map that not only solves the immediate shortage, but builds long term strategies to recruit, train and retain a strong work force to meet the needs of our aging population. This coalition has 3 working committees representing more than 40 stakeholders in NJ. This presentation will focus on the goals, strategies and progress made by the coalition and share a sense of our roadmap moving forward.

A-2

Senior Living Trends and Strategies

Chad Himel, Ziegler and Jennifer Schwalm, Baker Tilly

This session will focus on national regional trends impacting the not-for-profit senior living sector. Topics of focus will include the demographic outlook for senior living, industry consolidation, workforce challenges, skilled nursing challenges, expense pressures, repositioning's, for profit competition and how technology resources are changing how providers address their key business challenges. In the session, Ziegler will utilize its proprietary research to support each topic, while Baker Tilly will utilize its experience serving clients in the region to help them meet their challenges.

A-3

Pitch Perfect: An Inside Look at Effective Media Relations and What It takes to Be Successful in Today's Landscape

Michael Gross, AKCG – Public Relations Counselors

Positive media coverage. Many of us want it, but why is it so hard to achieve? During this session, attendees will learn tips and tricks to building the perfect pitch for just about any story angle. The presenter will use real-world examples of national, regional and local pitches; interactions with reporters and the resulting media coverage. This session will demonstrate how to leverage a story opportunity to your advantage, including refining your messages, preparing your spokesperson, and providing assets such as photos or video to an outlet once you have a reporter on the hook. The final portion of the session will empower those in attendance to bring forward pitch ideas and angles for a rapid-fire, live workshop to best tailor a potential story for today's media industry.

Wednesday, June 21 – 9:15 am – 10:30 am (Concurrent Block B) 5 Choices

B-1

Building Person Directed Living out of a Traditional Model of Care

Kathleen Afkhami-Ardekani, Fellowship LIFE

This session will focus on how a senior living community can begin the work needed to move from a 'facility' to a 'community'. The session will provide an overview of one community's journey to become person centered and directed, as well as introduce and discuss the steps used, process followed, and funding sources. We will conclude with small group discussions and allow ample time for Q&A.

Design Success: How to Create an Excellent Memory Care Center Simulating a Real Life Neighborhood

Bette McNee, Graham Company and Cindy Shemansky, Masonic Village at Burlington

B-2

Memory care centers are often in healthcare facilities that feel drab and hospital-like in order to protect residents. While well-intentioned, the end result can be that seniors who require memory care feel burdensome and lose connection to their own vitality and memories of independence, potentially hastening their decline. Instead, imagine a memory care community that is vibrant and interactive, based on recreating the flow of tasks from real life in a specially designed memory care neighborhood. For example, Mrs. Smith meets a friend for tea in the café, then decides to walk to the post office to post a letter to her grandson. After her errand, she stops in to fold laundry before going to choose flowers for the vase on her desk. The simulation of these real-life tasks in specially-designed neighborhood rooms improves cognitive function in individuals experiencing memory loss and makes it easier for staff (and visiting family members) to work alongside them in a shared experience. We will discuss the creation and implementation of a cutting edge Memory Care Center in New Jersey.

Legal Update: Cannabis and the New Jersey & Delaware Senior Care Industry

Deborah Cmielewski and Joseph Maddaloni, Schenck Price Smith & King, LLP

B-3

Cannabis use remains a moving target in the senior care industry. While cannabis continues to be characterized as a Schedule II drug (and therefore remains illegal) under Federal law, many states, including New Jersey and Delaware, have now legalized cannabis for both medical and recreational purposes. Providers in the senior care industry have an important decision to make: to allow or not to allow cannabis. This session will focus on the current status of the law in both New Jersey and Delaware; Federal law and developments; key considerations and potential risks for providers in light of the state of the law; human resource issues involving use of cannabis by caregivers; policies, procedures, enforcement, training and other facility issues; and more.

The New Jersey Law Against Discrimination in Housing

Scott Hirschfeld, NJ Division on Civil Rights

B-4

All New Jersey residents and those seeking housing have the right to an experience that is free from discrimination. This training will provide an overview of the New Jersey Law Against Discrimination (LAD) and review housing protections under the LAD. Through case studies and other interactive exercises, participants will examine topics including source of lawful income discrimination, sexual harassment, reasonable accommodations, and assistance animals.

The Modern Executive and the Importance of Innovation

Adam Arker, Hartman Executive Advisors and Lisa McCracken, Ziegler

B-5

With increasing consolidation, new strategic partnerships, shifting resident expectations, chronic staffing shortages, as well as the ever-evolving regulatory environment, the role of the senior living executive has and will continue to fundamentally change. In this panel discussion, attendees will hear about some of the changes in the industry in terms of business development, new service lines and shifting macroeconomic aspects and how this impacts the roles of today's modern senior living executives.

Wednesday, June 21 – 11:15 am – 12:30 pm | General Session

Navigating Difficult Times to Transform the Future: Leadership Strategies for Success

Deke Cateau, AG Rhodes

GS-1

Effective leadership does not guarantee success, but ineffective leadership guarantees failure. Deke Cateau, CEO of A.G. Rhodes, a nonprofit nursing home provider in Atlanta, shares leadership lessons that have helped his organization navigate the unprecedented challenges of COVID-19, regulatory and other operational challenges, and societal issues that are impacting communities across the nation. These are certainly precarious times for residential care, health care, aging and senior housing industries, but out of these difficult times is the opportunity to transform the future for those who rely on our nation's Senior Housing and Long Term Services and Supports.

C-1

Community Engagement for the Greater Good: Exploring the Relationship Between Resident and Employee Engagement

Christine Walley & Katelyn McCauley, Holleran Consulting

While it may sound logical that happy residents result in happy employees and vice versa – is this just a hypothesis? Rather than approaching employee and resident engagement as siloed surveys and separate reports, we will explore this relationship from a more holistic approach and identify how these two indicators, when addressed together, can result in a healthier culture for your community. We will also feature a discussion with a life plan community partner that conducts resident and employee engagement in the same year and learn how it results in greater overall community engagement.

C-2

The Future of LTC: Evolving Thinking on Providing Care

Amy Carpenter, SFCS & Jennifer Schwalm, Baker Tilly

With the combination of changes to CMS reimbursement, staffing challenges and dramatically increasing prices, LPC's are seeing their Skilled Nursing units losing more money than ever before. Many providers are strongly considering decreasing, or eliminating, the number of skilled nursing beds in Life-plan communities; choosing to provide increasing levels of care in other settings such as in Personal Care/Assisted Living or through home-health care. Is this just a trend, or will this really be the way of the future? What does the LPC business model look like without Skilled Nursing? What happens to the elders who need the highest level of care? This presentation will discuss the factors leading up to this current philosophy on providing care, walk through some case studies of providers currently in the process of de-certifying their beds, and look at some of the risks and implications for the physical plant.

C-3

Senior Housing Preservation with Health, Supportive Services, and Resiliency in Mind

John Ardoconi, HUD MFA

This session will explore different preservation techniques for senior affordable housing. If you own an "old law" Section 202 property, HUD has made new tools available for the property to receive project-based rental assistance through the Project-Based Voucher (PBV) program. This session will explore how PBV assistance can improve project revenue, ensure ongoing affordability, and allow owners to leverage debt and equity to recapitalize the property. For the 2nd preservation technique, we'll discuss the conversion of eligible Section 202 Project Rental Assistance Contracts (PRACs) to Section 8 project-based rental assistance (PBRA) or project-based voucher (PBV) contracts under the Second Component of RAD to preserve affordable housing that serves the nation's most vulnerable elderly residents. Then, we will explore the implications of the GRRP for the preservation, which will provide grant and loan funding to facilitate retrofits of properties participating in its Multifamily assisted housing programs (e.g., Section 8, Section 202 and Section 811) to make them more energy efficient, healthier, and resilient in the face of natural disasters and climate change.

C-4

New Jersey Department of Health Update

Stefani Mozgai and Pamela LeBak, NJDOH

Join the New Jersey Department of Health (DOH) for a discussion of updated and new developments related to survey requirements, CMS policies and other regulatory matters in what is an ever-changing and challenging environment.

C-5

From Healthcare to Health: Cross Continuum Programming Focused on Health-Related Social Factors

Elisa Bovee, Health PRO Heritage

This session will explore the establishment of foundational practices such as full community rounding, technology integration opportunities, holistic wellness approaches, home health partnership integration, home and community-based service expansion and the role of channel partners. Join us as we discuss critical service adjustments from IDT roles to partnerships + programming to move your community into a person-centered health related social needs mindset



D-1

Delaware Health and Social Services Update

Corinna Getchell, DHSS

Join Delaware Health and Social Services (DHSS) for a discussion of updated and new developments related to survey requirements, CMS policies and other regulatory matters in what is an ever-changing and challenging environment.

D-2

Debunking Employer Assumptions of Caregiver Motivation

Evan Kuo, KARE

The Senior Care industry has had a workforce retention problem for years, and the effects of the COVID-19 pandemic have only made things more challenging for Senior Living Operators. This much is clear and largely agreed upon by most operators, however the underlying reasons for this issue has never been less clear. Throughout this presentation we will explore some of the assumptions we make as employers of front-line care workers and challenge ourselves to become an employer of choice! Fundamentally, our industry understands that solving this problem means the improvement of care delivery for seniors. Stated differently, until we crack the code in the workforce retention problem, senior living operators are only partially fulfilling their missions.

D-3

A panel discussion: State of NJ Senior Housing

Janel Winter, Department of Community Affairs & Melanie Walter, New Jersey Housing and Mortgage Finance Agency & Jennifer Langer Jacobs, Department of Human Services

State housing leaders and subject matter experts examine the existing and future landscape of supportive senior housing. Join NJHMF, DCA and DHS for a conversation about what's happening, and get the latest on new programs, funding opportunities, agency priorities or developments, and more.

D-4

New Jersey Department of Human Services Update

Kaylee McGuire & Lisa Asare, NJ Department of Human Services

Join representatives from the Department of Human Services to stay up to date with key issues that impact nursing homes, assisted living and home and community-based services providers. Medicaid managed care, policies related to aging services, and Medicaid eligibility will be areas of focus for this important session.

D-5

How Technology Can Improve Care Delivery: Aligning Business, Cybersecurity and IT Initiatives

Chad Wilson, Hartman & Alexandra Bretschneider, Johnson Kendall Johnson

This session will help participants understand the importance of developing an IT strategy that is aligned with business objectives and designed to evolve with organization and regulatory changes. With the right IT strategy, senior living organizations can leverage modern technology to ensure that staff, residents, patients, families, and constituents receive the care, attention, engagement, and information they need when they need it. Participants will learn what their organizations need to do in order to optimize IT resources to improve population health management services for nonprofit senior living, affordable housing, and human service organizations.

GS-
2

Public Policy Forum

Ruth Katz, LeadingAge, Sam Weinstein, PPAG, Kim Gomes, Byrd Gomes

Join policy experts from LeadingAge National, Princeton Public Affairs Group, and Byrd Gomes for an update and run through of current policy priorities at the national and state levels. We'll hear what's coming down the pike that members need to be aware of and have a chance to answer member questions in real time.

E-1

Planning the Future: For Those Who Don't Own a Crystal Ball

Steve Leone, Spiezle Architectural Group, Inc & Dan Davis, Presbyterian Senior Living & Beth Sparling, Parker Life, & Jim Bodine, HJ Sims

Astronomical construction costs and disruptive supply chain issues are key factors delaying or effectively freezing many expansion initiatives and capital projects. Combine those with a focus on the historic labor shortage and lingering effects of the COVID Pandemic, and it is clear why so many senior living organizations have put plans on hold in order to weather the storm. For many organizations, these challenges may create an exciting opportunity to plan for the future. This session will showcase two organizations in particular, who chose master planning at this precise time; even while other capital projects were already in progress. This session will offer insight on driving factors; mission, finances, personnel, leading to a clear path towards a sustainable future for the organizations and residents they serve. The panelists will outline and discuss key elements of the process including; identification of need and performance of an asset, allocation of resources and access to funding, reflection on mission, selection of key professional partners, understanding of logistics and communication to residents and staff, and final evaluation.

E-2

What Every Employer Needs to Know About the Impact of Recent NLRB Rulings and The Challenges Surrounding Immigration Compliance

Jeffrey Daitz & George Ernst, Hall Booth Smith

This session will discuss recent rulings by the National Labor Relations Board (NLRB) that will impact both union and non-union employers. Of significance, rulings over non-disparagement language in severance agreements, more restrictive standards for employer work rules, remedies available to employees deemed "foreseeable financial harms," independent contractor status as defined by the Board and what the increased funding to the Board means to employers, will be explored. Then, we will provide an update on immigration compliance and sponsorship issues for employers related to health care professionals and support staff.

E-3

Age-Friendly Community Partnerships Open Doors Across Housing and Services

Althea Pestine-Stevens, Age-Friendly North Jersey, Rutgers University & ElesterJoyce Vizzi, The Bright Side Family/Age-Friendly Teaneck & Catherine Hart, Housing Authority of the City of Elizabeth & Tashiera Howard, Older Adults Bergen Family Center

Service, social, and built environments have a tremendous impact on the health and quality of life of older adults. When these environments are not designed in ways that are responsive to aging, intertwining and compounding needs can arise for older adults, their families, and communities. We know that stable housing is inextricably linked with other needs: older adults need access to healthcare and social services as they age in place that are accessible to them; opportunities for social engagement and lifelong learning; and food security to lead healthy and meaningful lives. Age-friendly community initiatives (AFCIs) are deliberate, collaborative, and typically geographically-based efforts that work across these many domains of community life to improve access and availability of opportunities. AFCIs have a history of working with a multitude of partners – including housing providers – to meet the intertwined needs of older and aging residents. In this session, we will learn from examples of partnerships between affordable senior housing providers and AFCIs that improved outcomes for communities.

E-4

Technology for Residents with Dementia: When Research Leads to Person-Centered Solutions

Marie-Anne Bazerghi, Eugeria & Leslie Johnson, Foulk Living

This session will detail interactive technologies and the research methods behind designing games for people with dementia. We will explore how the Foulk Living team uses the Tovertafel with residents, the impact of these games on residents with dementia, in addition to guiding the participants through playing with the Tovertafel themselves. The session will include a demonstration of a few games and explain how to work with families, therapy teams, and activities departments to engage residents with dementia that don't normally participate in activities. In addition, we will present a new method of developing solutions for specific demographics: co-design. In this example, all the games are co-designed with communities and residents with dementia. This ensures that the solutions are appropriate for residents living with dementia and that their needs and preferences are a priority in game creation.

E-5

Person Centered Quality Indicators: Normalizing Data to Capture the Individual Experience

Pamela Garofolo & Courtney McLaughlin, United Methodist Communities

Healthcare providers value hard data as indicators of quality care and quantitative data is often viewed as more objective and scientific. In quality improvement programs we are expected to move the numbers to represent improvement in care. IE: less psychotropic medications equal happier residents. When we honor an interdisciplinary approach and person-centered care, we create systems and programs that aim to make the greatest change for the greatest number of residents. In this session we will introduce the idea of mixed methodology for quality indication, data collection, and reporting. We will identify obstacles to capturing the resident's voice in data collection and provide examples and case studies demonstrating successful approaches. In concluding the presentation, we will discuss how to incorporate storytelling and case studies, in conjunction with data, for indicating quality and reporting purposes.

Thursday, June 22 – 11:15 am – 12:30 pm (Concurrent Block F) 5 Choices

F-1

HUD 202 Program Updates: Current Trends in Development, Refinancing, and Repositioning

Chaundi Randolph, Nixon Peabody

This session will discuss the latest trends in refinancing and repositioning of HUD Section 202 direct loan developments supported by section 8 subsidy contracts, as well as Section 202 Capital Advance developments supported with project rental assistance contracts (PRACs). We will discuss the prepayment and refinancing of direct loan projects pursuant to the American Housing and Opportunities Act of 2000 (AHEO), as amended by the Elderly Housing Act of 2010, and the repositioning of 202 capital advance projects to Section 8 rental assistance via HUD's rental assistance demonstration (RAD). We will also discuss opportunities for 202 Owners to make energy efficiency and climate resiliency improvements.

F-2

Improved Operational Excellence Through Connected Data and Case Management

Venkat Pydimarri, Caringale Solutions & James Dellapa, Parker Health Group

Tremendous opportunities exist within the Long-Term Care Industry for growth and improving efficiencies. From the ongoing staffing crisis, to the need for improved quality of care and star ratings – senior living communities have a lot of information to manage. A connected data and analytics core can rapidly ingest data, consolidate across functions, and allow holistic, unified insights to be delivered. A digital case management system with a cue from the connected data will make efficient use of resources as well as care delivery seamless, easier and foolproof.

F-3

Navigating the Digital Transformation of Senior Living

Nick Patel and Craig Allison, Thrivewell Tech

We will provide an overview of approaches to integrating smart technologies, as well as new emerging technology trends. This session will focus on the importance of developing organizational technology strategies, benchmarking data, and establishing an implementation roadmap. We will offer a big picture look around how a proactive, holistic approach to smart technologies, including RPA, AI and predictive modeling, can be leveraged to enhance residents' quality of life, and improve clinical decision making.

F-4

Strategic Performance Improvement: Change for Sustainability in Aging Services

Joseph Tomaino, Grassi Healthcare Advisors

Operating aging services communities requires a passionate, data driven focus on performance improvement and a tireless continuing performance improvement approach to ensure success and sustainability. This presentation provides an overview of how senior executives can approach this strategic performance improvement process to ensure success. Rather than benchmark organization performance to the average of competitors, we will describe how to benchmark against one's own performance in a constant pursuit of excellence, as well as how to develop a multi-year financial proforma. Critical management and leadership skills necessary for these tasks will be explained, as well as the importance of employee engagement and communication with stakeholders.

F-5

Working with Older Adults: Putting Passion into Practice

Jessica Dunn, Seton Hall University

It is no secret that the United States population is aging. By 2034, the number of older adults is projected to outnumber children for the first time in U.S. history. This specific population presents with unique needs related to the social determinants of health and utilizes a large share of healthcare resources. Addressing the comprehensive needs of older adults requires specific didactic competencies and interpersonal communication skills. Students participating in medical, nursing, and therapy programs rarely identify working with the geriatric population as a primary goal. Two key elements that have been associated with improving students' openness to pursuing a career in geriatrics are increased clinical education opportunities with older adults and rigorous program curricula covering geriatric competencies outlined by professional organizations of the respective disciplines. Staffing continues to be a major issue that plagues the post-acute environment across all settings limiting the number of quality clinical education experiences. This education session will incorporate lecture material and group discussion regarding the barriers related to staffing and retention as well as best practice strategies to improve recruitment, retention, and engagement of quality geriatric practitioners.

Accredited Continuing Education



This educational conference is jointly provided by AXIS Medical Education and LeadingAge NJ & DE

Accreditation Statement

In support of improving patient care, this activity has been planned and implemented by AXIS Medical Education and LeadingAge NJ & DE. AXIS Medical Education is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Credit Designation for Nursing

AXIS Medical Education designates this continuing nursing education activity for 6.25 contact hours. Learners are advised that accredited status does not imply endorsement by the provider or ANCC of any commercial products displayed in conjunction with an activity.

Long Term Care Administrators

This program has been approved for Continuing Education for 8.75 total participant hours by NAB/NCERS—Approval # 20240620-31.25-A93259-IN.

Human Resources

This program has been submitted to the HR Certification Institute for review.

HUD Certificate

Participants in this program can request certificates of attendance to submit to HUD for continuing education requirements for both general education and service coordinator education. To request your HUD certificate, please contact Ivy Beck at ibeck@leadingagenjde.org

AXIS Contact Information

For information about the accreditation of this program please contact AXIS at info@axismeded.org.

Disclosure of Conflicts of Interest:

AXIS Medical Education requires instructors, planners, managers, and other individuals and their spouse/life partner who are in a position to control the content of this activity to disclose any real or apparent conflict of interest they may have as related to the content of this activity. All identified conflicts of interest are thoroughly vetted by AXIS for fair balance, scientific objectivity of studies mentioned in the materials or used as the basis for content, and appropriateness of patient care recommendations.

THE GREATER GOOD

2023 Exhibitors

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|------------|----------------------------------|------------|------------------------------|
| 212 | Advanced PICC Specialists | 203 | Nexdine Hospitality |
| 304 | Alliance Cost Containment | 6 | NJSB Construction |
| 205 | AllRisk Property Damage Experts | 405 | Optum |
| 215 | BluSky Restoration Contractors | 8 | Owl Health & Care |
| 408 | C&C Construction Management | 302 | Pharma-Care |
| 103 | Community Care RX | 400 | Pharmcare USA |
| 312 | Compass Community Living | 315 | Phoenix Contract |
| 401 | ConnectOne Bank | 101 | Pike Residential |
| 213 | connectRN | 314 | Precision Life Sciences |
| 1 | Cura Hospitality | 115 | ProCare Medical |
| 9 | Diamond Business Communication | 303 | Reliant Rehabilitation |
| 406 | ESHYFT | 201 | ReUnion Rx |
| 302 | Eugeria | 415 | Richtech Robotics |
| 404 | Fulton Bank | 407 | ShiftMed |
| 202 | Functional Pathways | 305 | Smartlynx |
| 12 | Graham Company | 307 | Spiezle |
| 313 | Graham-Field | 309 | Strategic Tax Planning |
| 409 | Grassi Healthcare Advisors | 207 | Tapestry Health |
| 5 | Hawks & Co | 204 | Tender Touch Rehab Services |
| 206 | Hillmann Consulting | 109 | TridentCare |
| 301 | IT Initiatives | 414 | The Bonadio Group |
| 300 | Johnson, Kendall & Johnson, Inc. | | ValueFirst |
| 7 | KARE | 209 | VideoCrew |
| 208 | KDA Architects | 306 | WayForth |
| 105 | Keystone Communications | 403 | Wohlsen Construction Company |
| 413 | LTC Scripts | 200 | Ziegler |
| 214 | MDP Merlino Design Partnership | | |
| 211 | Medline Industries | | |

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