

**COURAGE
IGNITED**

LeadingAge[®]
New Jersey & Delaware

JUNE 4-6, 2024 | CAESARS, AC

EDUCATION BROCHURE



2024 Annual Meeting + EXPO

EDUCATION SCHEDULE

Jointly provided by



and **LeadingAge**
New Jersey & Delaware

CAESARS, ATLANTIC CITY, NJ | JUNE 4 - 6, 2024

Session Block A: Tuesday, June 4 | 12:30 PM – 1:30 PM

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| HRCI NAB | A1: Workforce Development Strategies for the Digital Age |
| NAB | A2: Leveraging Technology for Collaboration Across the Continuum to Improve Patient Outcomes |
| HUD | A3: Housing America's Older Adults |
| NAB | A4: Pursuing Equity for Older Adults Facing Social Risk Factors |

Session Block B: Tuesday, June 4 | 1:45 PM – 2:45 PM



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| HRCI NAB | B1: Employment Law Update - NLRBs Joint Employment Standard Redefined (Again) |
| HUD NAB | B2: Benevolent Ageism with the Mental Health Players |
| NAB | B3: Balancing Mission-Driven Objectives with a Profit-Perspective |
| ANNC NAB | B4: Leisure to Wellness: Branching Out Beyond Bingo |
| HRCI NAB | B5: Intergenerational & Innovative: Unique University Based Retirement-Community Collaborations |

General Session 1: Tuesday, June 4 | 3:00 PM– 4:30 PM

Putting On Your Oxygen Mask First



It has been a challenging few years for all of us who work with older adults. We've worked tirelessly, we've stretched ourselves to the limits and then a little past that, and we've continued to move ourselves and our organizations forward. Now is the time for all of us to stop, take a breath and recharge our energy. We need to refill our own tanks so that we can keep going and we need to refill our own tanks so that we can be there to help others. In this session we will talk about ways to better care for ourselves, using simple tools and techniques that we can incorporate into our daily lives.

An interactive plenary session led by

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Carol Silver Elliott
President & CEO
Jewish Home Family



Session Block C: Wednesday, June 5 | 9:00 AM – 10:00 AM

HRCI
HUD | NAB

C1: Strategic Partnerships to Support Leadership Diversity in Aging Services

NAB

C2: Branding as Storytelling - Interior Design Strategies for Better Marketing Results

ANNC | NAB

C3: Fall Prevention Strategies that Work

NAB

C4: The Business Case for Aging Services Philanthropy: Master Planning and Mission Growth

HUD | NAB

C5: The Housing Plus Model - Igniting Partnerships that Lead to Thriving Residents

General Session 2: Wednesday, June 5 | 10:30 AM – 11:45 AM Embracing Courage & Creativity in Aging Services



A profound connection exists between creativity and courage, a symbiotic relationship that propels all of us toward innovative frontiers. This dynamic interaction is a harmonious dance that transforms challenges into opportunities. Courage becomes the driving force that empowers mission-driven aging services providers to venture into uncharted territories and forge innovative pathways. **Renowned Broadway veteran Seth Rudetsky will take center stage**, drawing from his illustrious 30-year career on Broadway and two decades as the host of Broadway on SiriusXM. Through captivating storytelling, Seth will unravel tales of remarkable courage exhibited by Broadway performers, showcasing the transformative power of bold choices. Seth will share captivating stories that underscore this transformative potential, from the Ragtime audition where fear backfired, to the audacious decisions of actors who secured leading roles against all odds. Additionally, he will highlight the courageous choice made by George Gershwin in 1924, culminating with Seth sitting at the grand piano and performing the timeless masterpiece "Rhapsody in Blue" in celebration of its 100-year anniversary. Adding to the richness of our discussion, **Brian Mitchell Stokes – dubbed “the last leading man” by The New York Times and Tony Award-winner** – will outline ways that courage emboldens us to view challenges not as obstacles but as opportunities to innovate. Brian Stokes Mitchell has enjoyed a career that spans more than 40 years in Broadway, television, film, recordings and concert appearances with the country's finest. Stokes will share insights from his tenure as Chairman of the Board of the Entertainment Community Fund (formerly The Actor's Fund), a position he has continuously held since 2004, as well as his work with Americans for the Arts, and Black Theatre United.

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Session Block D: Wednesday, June 5 | 1:15 PM – 2:15 PM

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| HUD NAB | D1: Combating Social Isolation with Therapeutic Counseling and Personal Companion Devices |
| HUD | D2: Housing of the Future: A Conversation with HUD MFH & FHEO |
| NAB | D3: New Jersey Department of Health Update |
| NAB | D4: The Digital Dilemma - Navigating the Endless and Ever-changing Demands of Digital Marketing |
| HRCI NAB | D5: Legal Swords and Insurance Shields: A Lawyer's and Insurance Broker's Guide to Risk Mitigation |

Session Block E: Wednesday, June 5 | 2:30 PM – 3:30 PM

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| HUD | E1: Senior Housing for the New Age: Considerations on Affordability, Aging, Marketability and Resiliency |
| HRCI NAB | E2: Reimagining Employee Retention |
| NAB | E3: New Jersey Department of Human Services Update |
| NAB | E4: Delaware Department of Health and Social Services Update |
| NAB | E5: Changing the Narrative: Breaking the Life Plan Community Mold Through Community Engagement and Media Relations |



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Continuing Conversations: Afternoon Roundtables

Unlock the full potential of your Annual Meeting experience with our Wednesday afternoon roundtable discussions. Elevate your insights and dive deeper into key topics discussed during earlier sessions. Our dedicated time ensures meaningful conversations, fostering invaluable connections and sparking innovative ideas.

Join us as we extend the dialogue and delve into the heart of what truly matters.

General Session 3: Thursday, June 6 | 9:00 AM – 10:00 AM

Public Policy Forum – The Future of Mission Driven Aging Services



To ensure success, those in the field of aging services need a pulse on trending policy priorities in our sector. Join us to discuss hot industry topics from workforce and reimbursement, to strengthening senior housing infrastructure, with State and National Leaders in our mission driven network.

An interactive policy discussion & presentation led by



Kim Gomes
 Partner, Byrd Gomes



Nancy Hooks
 SVP, Membership & State Relations, LeadingAge



Sam Weinstein
 Lobbyist, PPAG

Session Block F: Thursday, June 6 | 10:15 AM – 11:15 AM

HUD | NAB

F1: Navigating Resistance in Older Adults

NAB | HRCI

F2: Continuing The Conversation: Strategic Performance Improvement and Driving Change for Sustainability

HUD | NAB

F3: AI in Action: Transforming Senior Care with Intelligent Technologies

ANNC | NAB

F4: Healthcare Ethics: Courageous Conversations to Guide Goal Concordant Healthcare for Elders

HUD | NAB

F5: Connecting New Jersey - Internet for All

Session Block G: Thursday, June 6 | 11:30 AM – 12:30 PM

HRCI | HUD
 NAB

G1: Creating Healthy Boundaries at Work

HRCI | HUD
 NAB

G2: Board Members are Leaders, Too. Using Education to Build a Better Board

NAB

G3: Taking the First Steps: Emergency Preparedness and the Impact of the CMS Emergency Preparedness Rule in LTCFs

ANNC | HUD
 NAB

G4: Enhancing Aging Intelligence: How Academic-Community Partnerships Support Interprofessional Education in Affordable Housing



Affordable Senior Housing:

Covers federal/state senior affordable housing policy, ethical concerns, fair housing compliance, HUD Handbook training, financing green retrofits, supportive services, and solutions for aging properties and residents.

Aging Services Innovation, Technology, and Design:

Focuses on technology-enabled tools for aging services, innovative programs, construction, resident independence, and new housing models.

Growth & Mission Enhancement:

Offers best practices for occupancy, market research, consumer trends, public communication, data collection, advertising, fundraising, and value propositions.

Home & Community Based Services & Home Health Care:

Addresses policy, ethical concerns, and solutions for home and community-based services and home health care.

Operations, Finance, Strategy & Leadership:

Covers financing models, revenue sources, cost management, risk management, business optimization, DEI promotion, and sustainability strategies.

Public Policy & Legal Issues:

Discusses advocacy, regulatory issues, healthcare reform, compliance, risk, liability, litigation, labor law, and workforce matters.

Workforce Development, Culture & DEI:

Focuses on staffing, retention, recruitment, leadership, cultural competence, and diversity, equity, and inclusion practices.



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CONTINUING EDUCATION



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Accreditation Statement:

In support of improving patient care, this activity has been planned and implemented by AXIS Medical Education and LeadingAge NJ/DE. AXIS Medical Education is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Credit Designation for Nursing

AXIS Medical Education designates this continuing nursing education activity for 4.0 contact hours. Learners are advised that accredited status does not imply endorsement by the provider or ANCC of any commercial products displayed in conjunction with an activity.

Sessions offering Nursing CE: B4, C3, F4, and G4

Long Term Care Administrators

This program has been approved for Continuing Education for 10.5 total participant hours by NAB/NCERS—Approval #20250603-33.50-A102426-IN

Human Resources

This program has been pre-approved for 7.0 HR General hours toward aPHR®, aPHRi™, PHR®, PHRca®, SPHR®, GPHR®, PHRi™ and SPHRi™ recertification through HR Certification Institute® (HRCI®). The content of the program submitted has met the criteria for Recertification Provider Program.

Sessions offering HR CE: A1, B1, B5, C1, D5, E2, F2, G1, G2

AXIS Contact Information

For information about the accreditation of this program please contact AXIS at info@axismeded.org.

HUD Certificate

Participants in this program can request certificates of attendance to submit to HUD for continuing education requirements. To request your HUD certificate, please contact Ivy Beck, Communications & Events Manager, LeadingAge New Jersey/Delaware at ibeck@leadingagenj.de.org