

COURAGE IGNITED

LeadingAge[®]
New Jersey & Delaware

JUNE 4-6, 2024

Caesars | Atlantic City, NJ

ANNUAL MEETING + EXPO



COURAGE IGNITED

LeadingAge®
New Jersey & Delaware

Annual Meeting + EXPO June 4 - 6, 2024

Ignite your passion for serving others and feel the spark that inspires us all to make New Jersey & Delaware better places to grow old.

POWERED BY



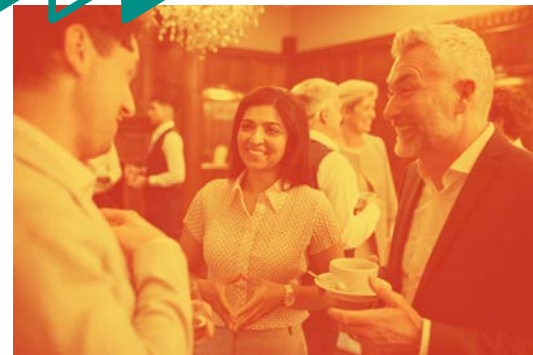
Who Should Attend? **YOU!**

Professionals across the continuum of care in the aging services and affordable senior housing sectors attend our **Annual Meeting + EXPO**.

C-Suite professionals; managers; department directors; administrators; nursing leaders; finance, quality and safety officers; public relations, communications and marketing professionals; human resources and information technology directors; affordable senior housing managers; social service coordinators, occupancy specialists; home and community based services providers; and more. Professionals in aging services and allied fields (i.e. fundraising, architecture, marketing, education, law, financial management and public administration) also attend the meeting.



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WHAT IS LEADINGAGE NEW JERSEY & DELAWARE?

LeadingAge New Jersey & Delaware is the bi-statewide association of mission-driven senior care organizations and is dedicated to advancing quality aging services in New Jersey and Delaware through advocacy, education and fellowship. Together with our national partner, LeadingAge, we advance policies, promote practices and conduct research that supports, enables and empowers people to live fully as they age.

Our members include:

- Adult Day Programs
- Affordable Senior Housing
- Assisted Living Communities
- Home and Community-Based Services (HCBS)
- Independent Living Senior Housing
- Life Plan Communities (CCRCs)
- Skilled Nursing Communities

Quality. Innovation. Caring. That's the not-for-profit difference.

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Annual Meeting + EXPO

Tuesday, June 4

- 10:00 am - 2:30 pm Registration
- 12:30 - 2:45 pm Education Blocks A & B
- 3:00 - 4:30 pm Opening Plenary
- 6:00 - 7:30 pm Welcome Reception

In celebration of the launch of the NJ & DE Leaders of Color (LoC) Network!



All are welcome to join us in the Palladium Ballroom for light fare, fellowship, and networking.

Thursday, June 6

- 9:00 - 10:00 am Breakfast & Policy Forum
- 10:15 am - 12:30 pm Education Blocks F & G
- 12:30 - 12:45 pm Snacks To Go



Wednesday, June 5

- 8:00 - 9:00 AM Breakfast with Exhibitors
- 9:00 - 10:00 AM Education Block C
- 10:00 - 11:45 am Business Meeting & Keynote



- 11:45 am - 1:15 pm Lunch with Exhibitors *



- 1:15 - 3:30 pm Education Blocks D & E

- 3:30 - 4:30 pm Snack Break with Exhibitors *

Representatives from the local HUD field office will hold office hours at a table set up in the Palladium Prefunction during lunch and snack break hours.



- **NEW FOR 2024! Please bring your asset management and fair housing questions.**

- 4:30 - 5:15 pm Continuing Conversations

NEW FOR 2024! These afternoon roundtables offer dedicated time for conversations on key topics being discussed at the meeting.

- 5:30 - 7:00 pm Courage Ignited Reception

All are invited to join our reception, offering light fare, networking and fellowship, at 7 Stars Lounge, a scenic space overlooking the shore.



EXPLORE INNOVATIVE & COURAGEOUS WAYS TO REDEFINE YOUR WORK

2024 ANNUAL MEETING + EXPO



Caesars
Atlantic City, NJ



JUNE 4-6, 2024

REGISTER TODAY

This Meeting will focus on empowering you to develop the courage to overcome obstacles, take risks, and pursue your goals with confidence. You'll engage with our sector's leading experts, network with fellow aging services professionals, and discover new products and services.

Whether you are a member seeking to inspire your team or a business partner looking to share your insights with providers, you'll find everything you need and more to overcome fear, face adversity, and build resilience.

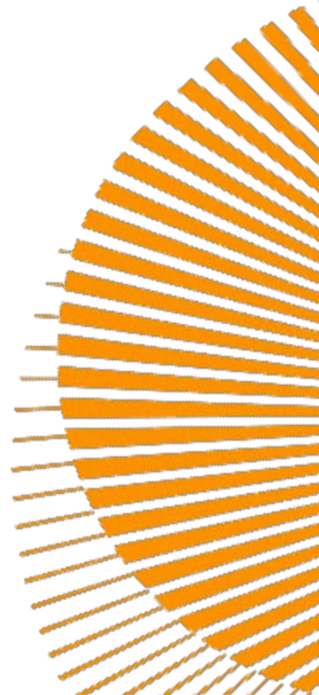
Aging Services Provider

	Member	Non-member
Full Conference	\$450	\$650
One Day (Tues June 4)	\$250	\$350
One Day (Weds June 5)	\$350	\$450
One Day (Thurs June 6)	\$150	\$200
Retired Administrators	\$200	\$200
Board Members, Residents	\$200	\$200

Business Partners

Business partners of LeadingAge NJ & DE are able to register to attend our Annual Meeting

	Partner	Non-partner
Full Conference	\$850	Unavailable



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LeadingAge®
New Jersey & Delaware
JUNE 4-6, 2024

Save When You Send a Group!

Send a group and increase your ROI! With a wide scope of education topics, everyone on your team could benefit from attending our Annual Meeting.

Send 5 +, get \$15 back for each registrant

Send 10 +, get \$25 back for each registrant

Available to LeadingAge New Jersey & Delaware Provider Members Only

Eligibility Info: Registrant must be employed or affiliated with a LeadingAge NJ & DE provider member community.

LTC MSOs: Folks must be employed / affiliated with the same campus / location site

Corporate MSOs: Folks must be employed by the same parent organization

Housing MSOs: Folks must be employed by the same parent organization

The group rate cannot be used to further reduce an already reduced registration rate (i.e. student, provider community board member)

*Eligible organizations will receive their group discount via rebate, credit for future LeadingAge NJ & DE event, or can be donated to our scholarship fund, which allows us to greatly subsidize student registration and hotel fees! **All group discounts will be processed after the event, when we have final registration and attendance information. We will be in touch with you within 3 weeks of the completion of the event.***



Students

Are you a student (full- or part-time) in a related field and interested in attending our Annual Meeting? We'd love to have you! Thanks to our generous partners at ValueFirst, we are able to deeply subsidize registration for students, as well as provide a room in our block so students can make the most of their experience without having to worry about how to afford it! Please know that scholarship funds are available to cover the full cost of your registration and/or a room in our block at Caesars if needed!

Reach out to Emma to inquire about this (emarcroft@leadingagenjde.org).

Eligibility Info: You are a student currently enrolled full- or part-time in Aging Services or a related field OR you were enrolled full- or part-time in a related field and graduated or completed your studies Fall/Winter of 2023 – onward. If neither of these apply to you, but you'd like to discuss student registration at our conference, reach out to us.

STUDENT NETWORK POWERED BY





2024 Annual Meeting + EXPO

EDUCATION TRACTS

Affordable Senior Housing:

Covers federal/state senior affordable housing policy, ethical concerns, fair housing compliance, HUD Handbook training, financing green retrofits, supportive services, and solutions for aging properties and residents.

Sessions in this tract are: A-3, B-2, C-5, D-1, D-2, E-1, F-1, F-5, G-1, GS-2K, G-4

Aging Services Innovation, Technology, and Design:

Focuses on technology-enabled tools for aging services, innovative programs, construction, resident independence, and new housing models.

Sessions in this tract are: A-2, B-4, B-5, C-3, D-1, F-3, F-5, G-4

Growth & Mission Enhancement:

Offers best practices for occupancy, market research, consumer trends, public communication, data collection, advertising, fundraising, and value propositions.

Sessions in this tract are: A-4, C-2, C-4, D-4, E-5

Home & Community Based Services & Home Health Care:

Addresses policy, ethical concerns, and solutions for home and community-based services and home health care.

Sessions in this tract are: A-3, A-4, B-2, C-1, C-5, D-1, E-5, F-1, F-4, F-5, G-1, GS-1, G-2

Operations, Finance, Strategy & Leadership:

Covers financing models, revenue sources, cost management, risk management, business optimization, DEI promotion, and sustainability strategies.

Sessions in this tract are: A-4, B-3, C-5, F-2, F-4, G-2

Public Policy & Legal Issues:

Discusses advocacy, regulatory issues, healthcare reform, compliance, risk, liability, litigation, labor law, and workforce matters.

Sessions in this tract are: B-1, D-3, D-5, E-3, E-4, GS3, G-3

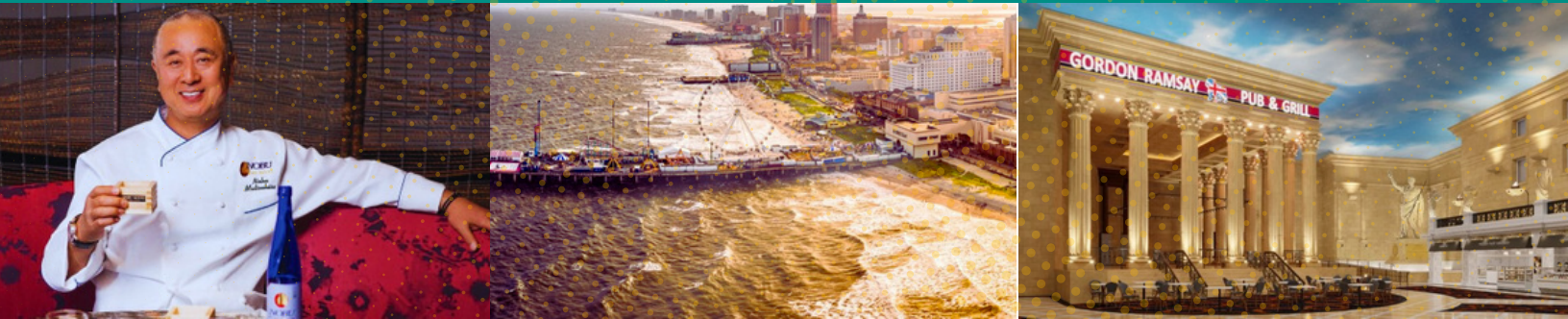
Workforce Development, Culture & DEI:

Focuses on staffing, retention, recruitment, leadership, cultural competence, and diversity, equity, and inclusion practices.

Sessions in this tract include: A-1, B-2, C-1, E-2, F-1, G-1

ACCOMMODATIONS

CAESARS ATLANTIC CITY HOTEL & CASINO



Guest rooms have been reserved at Caesars Hotel in Atlantic City, starting at \$98 per night, plus taxes and fees, for our Annual Meeting Attendees.

Make Your Reservation

Online: [/https://book.passkey.com/go/sc06la4](https://book.passkey.com/go/sc06la4)

Over the Phone: 888-516-2215 (8am-2am EST, 7 days a week)

Group Name: LeadingAge New Jersey & Delaware 2024

Group code: SC06LA4

All callers will be asked for this code, but can also book by saying "LeadingAge New Jersey & Delaware"



Caesars Atlantic City gives the Jersey Shore the royal treatment.

From exciting nightlife, celebrity chef dining, and world-class spa treatments, there's something for everyone at our Annual Meeting + EXPO.

LAUNCHING AT THE 2024 ANNUAL MEETING + EXPO June 4 - 6 at Caesars, Atlantic City



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**Welcome Reception, June 4th: In Celebration of the
LeadingAge NJ & DE Leaders of Color (LoC) Network**
All are welcome to join us for light fare, fellowship, & networking.

**Education Breakout Session & Continuing Conversation
Roundtable, June 5th**

**C-1: Strategic Partnerships to Support Leadership Diversity in Aging
Services. Continue the conversation at our afternoon roundtables!**

SIGN-UP AND GET INVOLVED →

It's free and you'll have special access to content, events, and experts.



[Scan the QR Code or
click here & complete
the form to sign up!](#)

2024 Annual Meeting + EXPO

Schedule at a Glance

Tuesday, June 4

10:00 - 2:30

Registration Open | EXPO Setup

12:00 - 2:30

Board of Trustees Meeting

12:30 - 1:30

Session Block A

1:45 - 2:45

Session Block B

3:00 - 4:30

Opening Plenary: Putting On Your Oxygen Mask

5:15 - 6:00

Board of Trustees Reception (Invitation Only)

6:00 - 7:30

Welcome Reception - Hosted by LANJDE LOC Network
powered by Acts Retirement Life Communities



Wednesday, June 5

8:00 - 9:00

Breakfast with Exhibitors

9:00 - 10:00

Session Block C

10:00 - 11:45

General Session & Keynote, powered by Springpoint

11:45 - 1:15

Lunch with Exhibitors, powered by PharmCare USA

1:15 - 2:15

Session Block D

2:30 - 3:30

Session Block E

3:30 - 4:30

Snack Break with Exhibitors, powered by KDA

4:30 - 5:15

Roundtables: Continuing Conversations

5:30 - 7:00

Courage Ignited Reception, powered by Parker



Thursday, June 6

9:00 - 10:00

Breakfast & Public Policy Forum

10:15 - 11:15

Session Block F

11:30 - 12:30

Session Block G

12:30 - 12:45

Snacks To Go, powered by Schenck Price Smith King



2024 Annual Meeting + EXPO

EDUCATION SCHEDULE

Jointly provided by



and **LeadingAge**
New Jersey & Delaware

CAESARS, ATLANTIC CITY, NJ | JUNE 4 - 6, 2024

Session Block A: Tuesday, June 4 | 12:30 PM - 1:30 PM



HRCI NAB	A1: Workforce Development Strategies for the Digital Age
NAB	A2: Leveraging Technology for Collaboration Across the Continuum to Improve Patient Outcomes
HUD	A3: Housing America's Older Adults
ETHICS NAB	A4: Pursuing Equity for Older Adults Facing Social Risk Factors

Session Block B: Tuesday, June 4 | 1:45 PM - 2:45 PM

HRCI NAB	B1: 2024 Employment Law Developments Impacting the Long-Term, Assisted Living, and Home Health Care Providers
HUD NAB ETHICS	B2: Benevolent Ageism with the Mental Health Players
NAB	B3: Balancing Mission-Driven Objectives with a Profit-Perspective
ANNC NAB	B4: Leisure to Wellness: Branching Out Beyond Bingo
HRCI NAB	B5: Intergenerational & Innovative: Unique University Based Retirement-Community Collaborations

General Session 1: Tuesday, June 4 | 3:00 PM- 4:30 PM

Putting On Your Oxygen Mask First

It has been a challenging few years for all of us who work with older adults. We've worked tirelessly, we've stretched ourselves to the limits and then a little past that, and we've continued to move ourselves and our organizations forward. Now is the time for all of us to stop, take a breath and recharge our energy. We need to refill our own tanks so that we can keep going and we need to refill our own tanks so that we can be there to help others. In this session we will talk about ways to better care for ourselves, using simple tools and techniques that we can incorporate into our daily lives.



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An interactive plenary session led by

Carol Silver Elliott

President & CEO | Jewish Home Family



Session Block C: Wednesday, June 5 | 9:00 AM - 10:00 AM

ETHICS
HRCI | NAB

C1: Strategic Partnerships to Support Leadership Diversity in Aging Services

NAB

C2: Branding as Storytelling - Interior Design Strategies for Better Marketing Results

ANNC | NAB

C3: Fall Prevention Strategies that Work

NAB

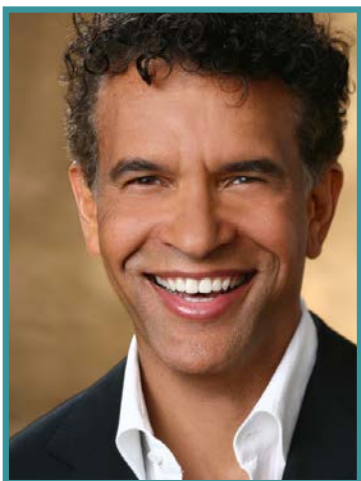
C4: The Business Case for Aging Services Philanthropy: Master Planning and Mission Growth

HUD | NAB

C5: The Housing Plus Model - Igniting Partnerships that Lead to Thriving Residents

General Session 2: Wednesday, June 5 | 10:30 AM - 11:45 AM

Embracing Courage & Creativity in Aging Services



A profound connection exists between creativity and courage, a symbiotic relationship that propels all of us toward innovative frontiers. This dynamic interaction is a harmonious dance that transforms challenges into opportunities. Courage becomes the driving force that empowers mission-driven aging services providers to venture into uncharted territories and forge innovative pathways. **Renowned Broadway veteran Seth Rudetsky will take center stage**, drawing from his illustrious 30-year career on Broadway and two decades as the host of Broadway on SiriusXM. Through captivating storytelling, Seth will unravel tales of remarkable courage exhibited by Broadway performers, showcasing the transformative power of bold choices. Seth will share captivating stories that underscore this transformative potential, from the Ragtime audition where fear backfired, to the audacious decisions of actors who secured leading roles against all odds. Additionally, he will highlight the courageous choice made by George Gershwin in 1924, culminating with Seth sitting at the grand piano and performing the timeless masterpiece "Rhapsody in Blue" in celebration of its 100-year anniversary. Adding to the richness of our discussion, **Brian Stokes Mitchell – dubbed “the last leading man” by The New York Times and Tony Award-winner** – will outline ways that courage emboldens us to view challenges not as obstacles but as opportunities to innovate. Brian Stokes Mitchell (Stokes) has enjoyed a career that spans more than 40 years in Broadway, television, film, recordings and concert appearances with the country’s finest. Stokes will share insights from his tenure as Chairman of the Board of the Entertainment Community Fund (formerly The Actor’s Fund), a position he has continuously held since 2004, as well as his work with Americans for the Arts, and Black Theatre United.

Session Block D: Wednesday, June 5 | 1:15 PM - 2:15 PM

HUD NAB	D1: Combating Social Isolation with Therapeutic Counseling & Technology Innovation
HUD	D2: Housing of the Future: A Conversation with HUD MFH & FHEO
NAB	D3: New Jersey Department of Health Update
NAB	D4: The Digital Dilemma - Navigating the Endless and Ever-changing Demands of Digital Marketing
HRCI NAB	D5: Legal Swords and Insurance Shields: A Lawyer's and Insurance Broker's Guide to Risk Mitigation

Session Block E: Wednesday, June 5 | 2:30 PM - 3:30 PM

HUD	E1: Senior Housing for the New Age: Considerations on Affordability, Aging, Marketability and Resiliency
HRCI NAB	E2: Reimagining Employee Retention
NAB	E3: New Jersey Department of Human Services Update
NAB	E4: Delaware Department of Health and Social Services Update
NAB	E5: Changing the Narrative: Breaking the Life Plan Community Mold Through Community Engagement and Media Relations



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Continuing Conversations: Afternoon Roundtables

Unlock the full potential of your Annual Meeting experience with our Wednesday afternoon roundtable discussions. Elevate your insights and dive deeper into key topics discussed during earlier sessions. Our dedicated time ensures meaningful conversations, fostering invaluable connections and sparking innovative ideas. **Join us as we extend the dialogue and delve into the heart of what truly matters.**

More information about these will be shared in the coming weeks and in our meeting app.

Public Policy Forum - The Future of Mission Driven Aging Services



To ensure success, those in the field of aging services need a pulse on trending policy priorities in our sector. Join us to discuss hot industry topics from workforce and reimbursement, to strengthening senior housing infrastructure, with State and National Leaders in our mission driven network. **An interactive policy discussion & presentation led by**



Kim Gomes
Partner, Byrd Gomes



Nancy Hooks
SVP, Membership & State Relations, LeadingAge



Sam Weinstein
Lobbyist, PPAG

Session Block F: Thursday, June 6 | 10:15 AM - 11:15 AM

HUD | NAB

F1: Navigating Resistance in Older Adults

NAB | HRCI

F2: Continuing The Conversation: Strategic Performance Improvement and Driving Change for Sustainability

NAB

F3: AI in Action: Transforming Senior Care with Intelligent Technologies

ANNC | NAB
LNHA ETHICS

F4: Healthcare Ethics: Courageous Conversations to Guide Goal Concordant Healthcare for Elders

HUD | NAB

F5: Connecting New Jersey - Internet for All

Session Block G: Thursday, June 6 | 11:30 AM - 12:30 PM

HRCI | HUD
NAB

G1: Creating Healthy Boundaries at Work

HRCI | HUD
NAB

G2: Directors are Leaders, Too. Using Education to Build a Better Board

NAB

G3: Taking the First Steps: Emergency Preparedness and the Impact of the CMS Emergency Preparedness Rule in LTCFs

ANNC | HUD
NAB

G4: Enhancing Aging Intelligence: How Academic-Community Partnerships Support Interprofessional Education in Affordable Housing

2024 Annual Meeting + EXPO

CONTINUING EDUCATION



Jointly provided by
and **LeadingAge**[®]
New Jersey & Delaware

ACCREDITED CONTINUING EDUCATION: In support of improving patient care, this activity has been planned and implemented by AXIS Medical Education and LeadingAge NJ/DE. AXIS Medical Education is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Credit Designation for Nursing

AXIS Medical Education designates this continuing nursing education activity for 4.0 contact hours. Sessions offering Nursing CE: B4, C3, F4, and G4. *Learners are advised that accredited status does not imply endorsement by the provider or ANCC of any commercial products displayed in conjunction with an activity.*

Long Term Care Administrators

This program has been approved for Continuing Education for 10.5 total participant hours by NAB/NCERS—Approval #20250603-33.50-A102426-IN. Sessions offering NAB/NCERS Credit: A1, A2, A4, B1, B2, B3, B4, B5, GS1, C1, C2, C3, C4, C5, GS2, D1, D3, D4, D5, E2, E3, E4, E5, GS3, F1, F2, F3, F4, F5, G1, G2, G3, and G4.

Human Resources

This program has been pre-approved for 7.0 HR General hours toward aPHR[®], aPHRi[™], PHR[®], PHRca[®], SPHR[®], GPHR[®], PHRi[™] and SPHRi[™] recertification through HR Certification Institute[®] (HRCI[®]). The content of the program submitted has met the criteria for Recertification Provider Program. Sessions offering HR CE: A1, B1, B5, C1, D5, E2, F2, G1, G2

AXIS Contact Information

For information about the accreditation of this program please contact AXIS at info@axismeded.org.



2024 Annual Meeting + EXPO

CONTINUING EDUCATION



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Ethics Domain: Nursing Home Administrators Licensing Board Statement:

This continuing education program is sponsored/conducted by LeadingAge New Jersey, dba LeadingAge New Jersey & Delaware, and is in compliance with N.J.A.C. 8.34-7.3 to provide licensed nursing home administrators (LNHA) and certified assisted living administrator (CALA) education credits accepted by the Nursing Home Administrators Licensing Board. This education activity may only be used for continuing education credit and not to meet academic college credits. Sessions offering this credit are A4, B2, C1, F4.

HUD: Affordable Senior Housing Managers & Resident Service Coordinators

This continuing education program offers continuing education credit for Affordable Senior Housing Managers and Resident Service Coordinators to be submitted to HUD. Education covers federal/state senior affordable housing policy, ethical concerns, fair housing compliance, HUD Handbook training, financing green retrofits, supportive services, and solutions for aging properties and residents. Sessions offering HUD credit are A-3, B-2, C-5, D-1, D-2, E-1, F-1, F-5, G-1, GS-2K, G-4.

Requirements for credit:

- Attend/participate in the educational activity and review all course materials.
- **Complete the CE Attestation form online by 11:59 pm ET July 6, 2024.**
Instructions will be provided. If you do not enter the online portal by the above date, you will not be able to retrieve your statement of participation.
- Upon successful completion of the online form, your statement of completion will be presented to you to print. For NAB/NCERS requestors, your record will be uploaded to NABVerify within 30 days on conference conclusion.

Disclaimer: Participants have an implied responsibility to use the newly acquired information to enhance patient outcomes and their own professional development. The information presented in this activity is not meant to serve as a guideline for patient management. Any procedures, medications, or other courses of diagnosis or treatment discussed in this activity should not be used by clinicians without evaluation of patient conditions and possible contraindications on dangers in use, review of any applicable manufacturer's product information, and comparison with recommendations of other authorities.

Disclosure of Relevant Financial Relationships

AXIS Medical Education requires faculty, instructors, authors, planners, directors, managers, peer reviewers, and other individuals who are in a position to control the content of this activity to disclose all personal financial relationships they may have in the past 24 months with ineligible companies. An ineligible entity is any organization whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients. All relevant financial relationships are identified and mitigated prior to initiation of the planning phase for an activity.

AXIS has mitigated and disclosed to learners all relevant financial relationships disclosed by staff, planners, faculty/authors, peer reviewers, or others in control of content for this activity. Disclosure of a relationship is not intended to suggest or condone bias in any presentation but is made to provide participants with information that might be of potential importance to their evaluation of a presentation or activity. Disclosure information for faculty, authors, course directors, planners, peer reviewers, and/or relevant staff is provided with this activity.

The following speakers and faculty of the 2024 LeadingAge NJ/DE Annual Conference reported no relevant financial relationships or relationships they have with ineligible companies of any amount during the past 24 months:

Speakers

Rebecca Abenante
Margaret Avallone, DNP, RN, CCRN, CNE
Elizabeth Bertolini, MMH, RN, HEC-C, CHPN
Darlene Datil, BA
Charlene Harn
Marilyn Mock, MSW
Elyse Perweiler, MA, MPP, RN
Rowan Reyes
Mary Jo Vetter
Michael Wayman
Karen Welsh

Faculty

Lauren Baruch
Ivy Beck
Emma Marcroft (Bender as reported)
Denise Boudreau
Jeffrey Daitz
Theresa Edelstein
Elizabeth Fandel
Meagan Glaser
Holly M. Hampe, DSc., RN, MHA, MRM, CHCP
Cecily Laidman
James McCracken
Bette McNee
Kelli Mills
Dee Morgillo, MEd, MY(ASCP), CHCP
Thomas Park
Cindy Shemansky
Beth Sparling



