

## **New Jersey's law against price gouging is now in effect**

*This law prohibits excessive price increases during a declared state of emergency, or for 30 days after the termination of the state of emergency. Excessive price increases are defined as price increases that are more than 10 percent higher than the price at which merchandise was sold during the normal course of business prior to the state of emergency. Consumers who believe they were targeted by a scheme related to COVID-19 or who believe that businesses have unfairly increased their prices are encouraged to file a complaint online or call 973-504-6240. Consumers should leave their name, contact information, nature of the complaint and the name and address of the business. Complaints will be checked regularly, even when state offices are closed. File a complaint at [NJConsumerAffairs.gov](https://NJConsumerAffairs.gov), call 973-504-6240, or email [AskConsumerAffairs@dca.lps.state.nj.us](mailto:AskConsumerAffairs@dca.lps.state.nj.us).*