

MOMENTUM

2022 Annual Meeting + Expo



LeadingAge[®]
New Jersey & Delaware

REGISTRATION BROCHURE

Caesars Atlantic City, NJ | May 31 - June 2, 2022



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Reformed Church Home

EXCEPTIONAL NEW JERSEY SENIOR COMMUNITY OFFERING ASSISTED LIVING, REHABILITATION, AND SKILLED NURSING

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Refresh. Recharge. Renew.

It's time to reconnect at the 2022 LeadingAge New Jersey & Delaware Annual Meeting + EXPO.

Our collective power is made greater through sharing, learning, and collaboration – so join us for the conversations and connections that will help us navigate our field, forever transformed by the last two years. We'll get ideas and answers from the experts and from each other. We'll find partners to help us provide the services our communities need now. We'll discover new tools and practices to help us perform better than ever before.

We're building momentum toward making America a better place to grow old. This is where progress begins—and we want you to be a part of it.

Who Should Attend?

Our meeting is designed for aging services professionals across the continuum of care.

There is something for everyone at our annual meeting:

executive officers, administrators, nursing leaders, finance and quality and safety officers, public relations, communications and marketing directors, human resource and information technology professionals, affordable senior housing managers and service coordinators, home and community-based services providers, and anyone interested in learning more about aging services.

LeadingAge[®]
New Jersey & Delaware

Help define the way forward.

Register today.

Draft Schedule of Events

Tuesday, May 31

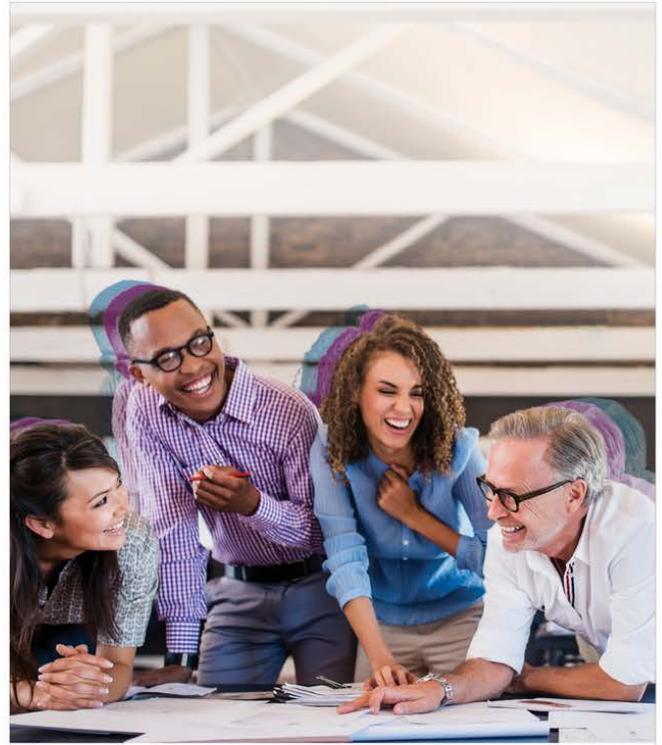
12:00 - 4:00	EXPO Registration & Set up
2:00 - 4:00	Association Board Meeting
5:00 - 6:00	VIP Reception
6:00 - 7:30	Welcome Reception

Wednesday, June 1

7:30 - 8:45	Education Breakout Session
8:45 - 9:30	Breakfast with Exhibitors
9:30 - 11:15	General Session: Keynote
11:15- 12:30	Education Breakout Sessions
12:30 - 2:00	Lunch with Exhibitors
2:00 - 3:15	Education Breakout Session
3:15 - 3:45	Snack Break with Exhibitors
3:45 - 5:00	Education Breakout Session
3:45 - 5:30	Exhibitor Breakdown
5:30 - 7:30	Member Reception

Thursday, June 2

8:00 - 9:30	Breakfast & Town Hall
9:45 - 11:00	Education Breakout Sessions
11:15 - 12:30	Education Breakout Session
12:30 - 1:00	Snacks to go



What is LeadingAge New Jersey & Delaware?

LeadingAge New Jersey & Delaware is the bi-statewide association of mission-driven senior care organizations and is dedicated to advancing quality aging services in New Jersey and Delaware through advocacy, education and fellowship. Together with our national partner, LeadingAge, we advance policies, promote practices and conduct research that supports, enables and empowers people to live fully as they age.

LeadingAge New Jersey & Delaware members include:

- Adult Day Programs
- Affordable Senior Housing
- Assisted Living Communities
- Home and Community-Based Services (HCBS)
- Independent Living Senior Housing
- Life Plan Communities (CCRCs)
- Skilled Nursing Communities

Quality. Innovation. Caring. That's the not-for-profit difference.

Accredited Continuing Education

This educational conference is jointly provided by AXIS Medical Education and LeadingAge NJ/DE

Accreditation Statement



In support of improving patient care, this activity has been planned and implemented by AXIS Medical Education and LeadingAge NJ/DE. AXIS Medical Education is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Credit Designation for Nursing

AXIS Medical Education designates this continuing nursing education activity for 3.75 contact hours.

Learners are advised that accredited status does not imply endorsement by the provider or ANCC of any commercial products displayed in conjunction with an activity Long Term Care Administrators

Long Term Care Administrators

This program has been approved for Continuing Education for 8.75 total participant hours by NAB/NCERS—Approval #20230531-28.75-A83648-IN.

Nursing Home Administrators Licensing Board Statement

This continuing education program is sponsored/conducted by the Health Research and Educational Trust of New Jersey (HRET) and is in compliance with N.J.A.C. 8.34-7.3 to provide licensed nursing home administrators (LNHA) and certified assisted living administrator (CALA) education credits accepted by the Nursing Home Administrators Licensing Board. This education activity may only be used for continuing education credit and not to meet academic college credits.

The below 2 sessions meet the ethics domain

A3: Culture Shifts: The importance of Perspective and Perception in Shaping Inclusive Communities

C2: Creating Momentum towards Workplace Citizenship to Strengthen Employee Retention and Engagement



Human Resources

This Program, ID No. 590731, has been approved for a maximum of 7.5 HR (General) recertification credit hours toward aPHR™, aPHRi™, PHR®, PHRca®, SPHR®, GPHR®, PHRi™ and SPHRi™ recertification through HR Certification Institute® (HRCI®).

HUD Certificate

Participants in this program can request certificates of attendance to submit to HUD for continuing education requirements. Requests should be sent to IBeck@leadingagenjde.org.

AXIS Contact Information

For information about the accreditation of this program please contact AXIS at info@axismeded.org.

Disclosure of Conflicts of Interest

AXIS Medical Education requires instructors, planners, managers, and other individuals and their spouse/life partner who are in a position to control the content of this activity to disclose any real or apparent conflict of interest they may have as related to the content of this activity. All identified conflicts of interest are thoroughly vetted by AXIS for fair balance, scientific objectivity of studies mentioned in the materials or used as the basis for content, and appropriateness of patient care recommendations.

Disclaimer

Participants have an implied responsibility to use the newly acquired information to enhance patient outcomes and their own professional development. The information presented in this activity is not meant to serve as a guideline for patient management. Any procedures, medications, or other courses of diagnosis or treatment discussed in this activity should not be used by clinicians without evaluation of patient conditions and possible contraindications or dangers in use, review of any applicable manufacturer's product information, and comparison with recommendations of other authorities.

Requirements for credit:

- Attend/participate in the educational activity and review all course materials.
- Complete the CE Attestation form online by 11:59 pm ET July 2, 2022. Instructions will be provided. If you do not enter the online portal by the above date, you will not be able to retrieve your statement of participation.
- Upon successful completion of the online form, your statement of completion will be presented to you to print. For NAB/NCERS requestors, your record will be uploaded to NABVerify within 30 days on conference conclusion.

Conference Highlights

Tuesday, May 31

Registration

Check in and get ready for our conference!
Accommodation information is listed further below in this brochure.

Welcome Reception



Don't miss this opportunity to network with fellow members, business partners, exhibitors and guests while you enjoy great food and beverages. A great way to kick off our conference!



Wednesday, June 1

Business Meeting

Hear the latest association updates from our President & CEO at our Annual Business Meeting.

General Session

Gaining Momentum: The Future Potential of Senior Living

These last two years have brought new challenges and opportunities for both the long-term care and senior housing industries. The pandemic, climate change and important economic and social issues are continuously changing the marketplace and how we serve our residents and team members. Resident expectations are shifting, and it is critical to stay ahead of these important significant transitions within, and outside of, the industries we serve. HumanGood President and CEO, John Cochrane, will discuss the impact of these changes on core business model financials and operations as well as address what we must do to meet evolving consumer demands in 2022 and beyond.

Lunch with Exhibitors

Engage face-to-face with partners who can help you navigate a field forever transformed by COVID-19.

LeadingAge New Jersey & Delaware Reception



Join your colleagues and association partners for cocktails, light fare, and fellowship.

Thursday, June 2 Breakfast & Town Hall



Hosted by Carol Silver Elliott & Roberto Muniz

Join us to discuss hot industry topics with Leaders in our field. Results of the town hall conversations are shared within LeadingAge and are used to set national public policy priorities to help better represent your interests and the interests of older adults in Washington, D.C.



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Wednesday, June 1	CE Credits Pending Approval	ANCC	HRCI	NAB	LNHA	Ethics	HUD	Service Coordinator
	A-1 Mental Health: What a Stigma Free Workplace Looks Like		X	X				X
Sunrise Sessions 7:30 am - 8:45 am	A-2 Envision Everything: Global Solutions Yield Long Term Success			X				
	A-3 Culture Shifts: The Importance of Perspective and Perception in Shaping Inclusive Communities		X	X	X			X
8:45 am - 9:30 am	Continental Breakfast with Exhibitors [EXPO Hall]							
Keynote 9:30 am - 11:15 am	GS 1: Gaining Momentum: The Future Potential of Senior Living with John Cochrane			X			X	
	B-1 HUD Compliance and REAC Inspection Updates						X	
	B-2 The Changing NLRB and Its Impact on Aging Services Employers		X	X				
Session Block 2 11:15 am - 12:30pm	B-3 The Turnover Tsunami- Top Tips to Effectively Recruit and Retain Staff in a Disruptive Environment		X	X				
	B-4 Out with the Old, In with the New: Adapting Sales Approaches to Modern Marketing			X				
	B-5 Is Legionella Lurking In Your Water?			X				
12:30 pm - 2:00 pm	Lunch with Exhibitors [EXPO Hall]							
	C-1 Tenant Screening Done Right						X	X
Session Block 3 2:00 pm- 3:15 pm	C-2 Creating Momentum towards Workplace Citizenship to Strengthen Employee Retention and Engagement		X	X	X			
	C-3 The Digital Transformation of Senior Living: Adoption & Implementation			X				X
	C-4 New Jersey Department of Health Update	X		X				
	C-5 Delaware Health and Social Services Update			X				
3:15 pm - 3:45 pm	Snack with Exhibitors [EXPO Hall]							
	D-1 Examining the Intersection of Supportive Housing and Other Services Designed to Serve the Aging Population to Develop a Healthy Aging in Place Model						X	X
Session Block 4 3:45 pm - 5:00 pm	D-2 Understanding HVAC Maintenance			X				
	D-3 Not-for-Profit CEO Roundtable			X				
	D-4 Soup to Nuts: Planning Strategies to Make Your Culinary Program Future Ready!			X				
	D-5 Technology as an Influencer on Workforce Development		X	X				
5:30 pm - 7:30 pm	LeadingAge New Jersey & Delaware Member Reception							
Thursday, June 2								
8:00 am - 9:30 am	Breakfast & Town Hall							
	E-1 2022 HUD 202 Elderly Housing Program: Updates and Opportunities						X	X
	E-2 What Matters in Medicine: How to Improve Decision-Making for those with Serious Illness	X		X				
Session Block 5 9:45 am - 11:00 am	E-3 Sustaining the Well-Being of Healthcare During Pandemic and Beyond		X	X				
	E-4 Where Danger Lurks: Protecting Against Crises from the Inside Out			X				
	E-5 Empowering Care-partners through Experiential Learning: Turning Knowledge and Understanding into ACTION for change			X			X	X
	F-1 New Jersey's Healthy Aging in Supportive Housing						X	X
Session Block 6 11:15 am - 12:30 pm	F-2 Trends and Innovations: A panel discussion on hot topics for senior service providers	X		X				X
	F-3 Succession Planning: Building Organizational Resilience		X	X				
	F-4 New Jersey Department of Human Services Update			X				
12:30 pm - 1:00 pm	Snacks To Go							

Gaining Momentum: The Future Potential of Senior Living

Wednesday, June 1, 2022

These last two years have brought new challenges and opportunities for both the long-term care and senior housing industries. The pandemic, climate change and important economic and social issues are continuously changing the marketplace and how we serve our residents and team members. Resident expectations are shifting, and it is critical to stay ahead of these important significant transitions within, and outside of, the industries we serve.

HumanGood President and CEO, John Cochrane, will discuss the impact of these changes on our core business model financials and operations as well as what we must do to meet evolving consumer demands in 2022 and beyond. Attendees will learn about the challenges that lie ahead; what our opportunities are and why focusing on technology and the resident or employee experience will be keys to success.



John Cochrane

John Cochrane is president and chief executive officer of HumanGood, the seventh-largest nonprofit senior living provider in the country with 22 life plan communities and 97 affordable housing communities in eight states. Previously, John was chief operating officer for Lifespace Communities and he has his law degree from Northwestern University and a bachelor's degree in political science from Northern Illinois University.

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Wednesday, June 1 - 7:30 am - 8:45 am (Concurrent Block A) 3 Choices

A-1

Mental Health: What a Stigma Free Workplace Looks Like

Erica Polaneczky, MSN, APRN, ANP-C & Terriann Procida - Innovative Benefit Planning, LLC

Mental health is top of mind everywhere these days as about 20% of adult Americans report symptoms of mental illness according to the Centers for Disease Control. Workplace mental health concerns such as anxiety, stress, burnout, and depression had already been growing, and then the COVID-19 pandemic and remote work situations just intensified these matters. It's no secret that work-related factors, especially during the pandemic, are impacting employee's mental health. It's no longer a bonus to discuss mental health in the workplace, employers have a responsibility to support employees.

A-2

Envision Everything: Global Solutions Yield Long Term Success

Erin Dunn - HealthPRO Heritage LLC

Taking each change in policy, regulation, and payment on isn't necessarily the best way to tackle our industry's move to value-based care. The persistent need to battle each new obstacle has often lead to organizational fatigue. In order to break this cycle, we must begin to Envision Everything. Through comprehensive, proactive, and strategic planning, long term objectives become achievable, and less formidable!

A-3

Culture Shifts: The importance of Perspective and Perception in Shaping Inclusive Communities

Cecily Laidman, Jeremy Neely, & Pegeen Sullivan - Springpoint Choice, ACTs Retirement Life Communities, & Benchmark Senior Living

Seven years ago, this team started a hard conversation called "Culture Shocks: Creating Inclusive Communities." The subject resonated across our field (and quite literally the world) since that first conversation as we have watched scores of social justice events demand our collective attention. Never has it been more fitting or more important to our communities and our workforce to continue this conversation. DEIB - diversity, equity, inclusion and belonging - need to be at the heart of our service and, having leaders who speak the language of these ideals, who have committed to understanding the perspectives and perceptions of their workforce, is how we will move our cultures forward.

Wednesday, June 1 - 11:15 am – 12:30 pm (Concurrent Block B) 5 Choices

B-1

HUD Compliance and REAC Inspection Update

Scott Precourt & Amanda Lee Gross - US Housing Consultants

Scott Precourt and Amanda Lee Gross from US Housing Consultants to discuss the latest updates in HUD Housing compliance and inspection requirements. Covered topics include new updates on criminal screening requirements, fair housing requirements, assistance animals, handling new forms of incomes and assets, new rules for evictions, updates to the HUD NSPIRE demonstration program and updates to the existing HUD REAC progress in 2022.

B-2

The Changing NLRB and Its Impact on Aging Services Employers

Mark Tabakman - Fox Rothschild LLP

Aging Services Employers will certainly see greater, potentially adverse, impact on their ability to freely operate and the viability of their employment policies, as the National Labor Relations Board is anticipated to make significant changes in its enforcement priorities and how it interprets and applies the National Labor Relations Act, most likely in a pro-employee manner. These changes include employer handbook rules, the use of confidentiality provisions in separation agreements, potentially greater access, both electronic and physical, to employees who seek to organize and run organizing campaigns, individual liability for corporate officers and directors and other enhanced remedies against employers for NLRA violations. These changes require all employers, both unionized and non-unionized, to pay careful attention to compliance and maintain current best practices in a heightened regulatory and enforcement environment.

B-3

The Turnover Tsunami - Top Tips to Effectively Recruit and Retain Staff in a Disruptive Environment

Jacqueline Voronov, Esq. & Jeffrey Daitz, Esq. - Hall Booth Smith

High rates of staff turnover in nursing homes is not a recent phenomenon. Staffing has long been a challenge for the post-acute and long-term care sector, and the numbers probably won't come as a shock to those who operate and work at nursing facilities. While exacerbated by the pandemic, these issues have existed for decades and have long been considered an important indicator of nursing home quality. As the pandemic resets major work trends, leaders need to rethink workforce and employee planning, management, performance and experience strategies in order to combat high employee turnover. So what is the secret to success? The Labor and Employment team at HBS has developed a trove of thought leadership on how to manage the staffing shortages worsened by COVID-19 in the workplace.

B-4

Out with the Old, In with the New: Adapting Sales Approaches to Modern Marketing

Jessica Ruhle - Creating Results

With more marketing dollars invested in digital avenues, more leads will come in digitally. Is your sales team ready? During this presentation, we will demonstrate the need to modernize your community's sales techniques with varied approaches, including automation approaches to complement traditional touches. We will explain how digital and enhanced selling tools can successfully shorten the customer journey to sale and free up immediate lead follow-up time from the sales team. Attendees will be presented case studies on how other communities have successfully leveraged enhanced selling tools and we'll make recommendations on digital marketing messaging and enhanced sales tactics to ensure your message is reaching the right people at the right time, and your sales team's outreach complements it.

B-5

Is Legionella Lurking In Your Water?

Colleen Frankenfield, Bette McNee, & Peter Stempkowski - Lutheran Social Ministries of NJ, Graham Company, Clarity Water Technologies

As this pandemic continued, businesses in the community fully or partially closed. Hotel rooms were vacant. Restaurants were empty. Hospital wings were closed. Aging services units were taken offline. While the community lay still, so did the water in towers, heating systems, pools, tubs, and pipes. In some situations, this gave way for a pathogen that lurks in stagnant water systems - Legionella. This year, as residents moved about the community as businesses began to re-open, or were patients in local hospitals, or were in units in our buildings when they re-opened, they may have been exposed to the Legionella pathogen as it became airborne when the water became aerosol. Aging services operators know of Legionella and have water management plans in place to prevent Legionella outbreak, but few know where to start if they hear of one resident having a positive lab result.

Wednesday, June 1 - 2:00 pm – 3:15 pm (Concurrent Block C) 5 Choices

C-1

Tenant Screening Done Right

Elisabeth Ooka - National Tenants Network

Questions about screening potential tenants? From the Fair Housing Act to the Fair Credit Reporting Act, there is a lot to know. Elisabeth will review federal, state, and local laws that affect how information is reported and how this information can be used in the tenant screening process. Elisabeth will also include best tenant screening practices to help you and your office avoid unnecessary risk.

C-2

Creating Momentum towards Workplace Citizenship to Strengthen Employee Retention and Engagement

Bruce Berlin - Prioriteams

Today, over 70% of employees are not fully engaged. To be fully engaged, employees need to be fully committed to their organization. In her book, Disrupting the Status Quo of Senior Living, Christian Living Communities CEO, Jill Vitale-Aussem, suggests taking culture change a step further by reframing residents as citizens and taking a deeper look into what they need to live long and healthy lives. As citizens of their community, residents are active participants, as fully engaged and empowered problem solvers who have influence on their community and share responsibility in caring & supporting each other. By adopting this same citizenship philosophy with their staff, leaders will greatly improve their employees working experiences, levels of engagement, and levels of commitment, which will lead to significant improvements in productivity, resident and employee satisfaction, resident outcomes, and operating margins. In this session, participants will learn how to become Shepherd Leaders and implement practices based on the 7 Domains of Well-Being model to meet the five critical needs of their employees, greatly enhance their workplace experience, and generate momentum towards creating a path to workplace citizenship.

The Digital Transformation of Senior Living: Adoption & Implementation

Nick Patel - ThriveWell Tech

C-3

As organizations envision a larger portion of their annual budgets being directed toward technology and technology enhancements, this session will focus around the importance of a strong strategy and roadmap for organizations to meet their goals. We will also be exploring the build and design of these technologies and components of infrastructure required to meet the needs of emerging technologies now and in the immediate future. The State of Technology in Aging Services report published by the Center for Aging Services Technology (CAST) offers a vision for long-term care that includes smart technologies as well as integrated information technology systems that support and enhance the health, safety and social connectedness of older people living in their own home. How can retirement communities provide smart technology solutions within a connected environment in order to enhance the quality of life for their residents? What Smart technologies exist today that are appropriate and affordable for senior living communities and easily accessed and used by residents? What are the infrastructure requirements to meet this new wave of smart technologies, and what capabilities are presented for communities that already have enough infrastructure in place? We will provide an overview of approaches to integrating smart technologies, as well as new emerging technology trends

New Jersey Department of Health Update

Kiisha Johnson, BSN RN & Sophie Xyloportas - New Jersey Department of Health

C-4

Join the New Jersey Department of Health (DOH) for a discussion of updated and new developments related to survey requirements, CMS policies and other regulatory matters in what is an ever-changing and challenging environment. Both COVID-19 and non-COVID-19 topics and trends will be addressed.

Delaware Health and Human Services Update

Corinna Getchell - Delaware Health & Social Services

C-5

Join the Delaware Health and Social Services (DHSS) for a discussion of updated and new developments related to survey requirements, CMS policies and other regulatory matters in what is an ever-changing and challenging environment. Both COVID-19 and non-COVID-19 topics and trends will be addressed.

Wednesday, June 1 - 3:45 – 5:00 pm (Concurrent Block D) 5 Choices

Examining the Intersection of Supportive Housing and Other Services Designed to Serve the Aging Population to Develop a Healthy Aging in Place Model

Patricia Hernandez, LCSW & Lauren Velez - Center for Supportive Housing

D-1

Evidence suggests that the Supportive Housing population begins to experience the effects of aging roughly 15 years earlier (around age 50) than people who have not lived outside or experienced unsheltered homelessness. It's estimated that roughly 40% of the current supportive housing population is over 50 years old. Given the complex way in which behavioral and physical health, substance use and aging can effect one's ability to remain safely in their home and community of choice, it's necessary to explore and develop models that incorporate all of the necessary systems of care to effectively serve and support supportive housing residents as they age. This session will take a deep dive into the challenges in navigating the impacts of aging on this population, developing robust wrap-around teams, and opportunities for cross education among systems supporting these residents, as well as best practices for helping people stay in their homes and avoiding premature or unnecessary institutionalization.

Understanding HVAC Maintenance

Marty Rosica - Hawks & Co

D-2

With the pandemic still directing everyday decisions it is important to understand what effect your HVAC systems can have on your indoor air quality. During this session we will talk about what is required to maintain your systems in today's world, and introduce many of the additional options available to help reduce negative pathogens inside your facilities. Some of these products will be on hand for you to see and experience.



Not-for-Profit CEO Roundtable

Lisa McCracken, James Bernardo, Roberto Muniz, MPA, LNHA, FACHCA & Carol Silver Elliott - Ziegler, Presbyterian Senior Living, Parker, & Jewish Home Family

D-3

The intent of this session is to bring forth a provocative, forward-looking discussion among a panel of peer non-for-profit senior living Chief Executive Officers (CEOs). Ziegler, who will serve as the discussion moderator, will begin the session with an overview of the latest industry trends as tracked by Ziegler's research and banking team. This primer will serve to highlight the key strengths, threats and opportunities facing the not-for-profit senior living sector and will lay a foundation to generate more meaningful discussion among panelists and also with the audience. Hot topics during this initial segment will cover national, regional and statewide trends and will span both residential-housing trends as well as home and community-based services. There will be three CEOs participating in the facilitated panel discussion. The makeup of the panel was intentionally created to be diverse in terms of organizations that offer a variety of services for older adults, organizations of varying size, CEOs with diverse backgrounds and perspectives and also organizations that represent both New Jersey and Delaware provider members.

Soup to Nuts: Planning Strategies to Make Your Culinary Program Future Ready!

Dan Godfrey, Jennifer Zdunczyk & Matt Schuler - RLPS Architects

D-4

As Life Plan Communities emerge from the pandemic, many are asking: how can I create a future-ready, experiential culinary program that is staff-feasible and financially resilient? To help answer this question, a New Jersey dining director teams with a food service designer and architect to present strategies for implementing the transition from traditional to dynamic dining programs. What ARE the next generation of seniors looking for in culinary experiences? Speakers will present real-world examples of how prior experiences can be integrated into a dining program for flexibility and efficiency.

Technology as an Influencer on Workforce Development

Adam Arker - Hartman Executive Advisors

D-5

High quality direct-care workers are essential to senior living organizations but, given their many employment options at similar salary points, they can be difficult to attract and retain. Technology can help senior living organizations recruit, hire, and onboard team members. However, if not managed correctly, it can also contribute to losing them. Leaders in senior living need to think about all the ways and points along the path where prospective and current employees will engage with technology. The technology influence on workforce development begins at the beginning of the recruiting process, extends throughout the hiring process and is critical in both initial onboarding and continuous, two-way engagement with staff.

Thursday, June 2 - 9:45 – 11:00 am (Concurrent Block E) 5 Choices

2022 HUD 202 Elderly Housing Program: Updates and Opportunities

Chaundi Randolph - Nixon Peabody LLP

E-1

This session will provide insiders insight and a brief background on HUD's 202 Elderly housing development program. Panelist will discuss updates to the most recent and current 202 notices of funding availability (NOFA). Accordingly, participants can expect to gain an insider's view on HUD NOFA requirements, traditional and novel strategies on using the 202 program, and HUD's contemporary policy direction of the program since Congress reinstated annual funding for the production and rental assistance of new 202 units.

What Matters in Medicine: How to Improve Decision-Making for those with Serious Illness

Dr. David Barile - Goals of Care Coalition of New Jersey

E-2

Dr. Barile will discuss how sharing information about prognosis can impact personal goals of care, and how personal goals of care may guide discussions about specific treatment options. Critical elements of shared decision-making including establishing health literacy and communicating across cultures will be emphasized. This talk will begin with an overview of the Institute of Medicine's 4M Framework for care of the older adult with serious illness: Mobility, Mentation, Medication and what Matters. The speaker will expand on what Matters and offer specific communication techniques that can improve health literacy and better align personal goals of care with available therapies. These techniques may include decision-making aids such as online videos and scripts that may be used when having conversations with people with serious illness about advance care plans. Specific instruction and examples of how to move the conversations from simply discussing the patients diagnosis and treatment, to also include information on prognosis and how to establish personal goals of care within this context will also be provided. Finally, participants will receive instruction on cultural diversity and how this may impact shared decision-making. Participants will receive specific instruction on how to improve their own ability to successfully communicate across cultures and learn more about the concept of Cultural Intelligence.

Sustaining the Well-Being of Healthcare During Pandemic and Beyond

Kathleen Weissberg - Select Rehab

E-3

The purpose of this session is to provide wellness considerations for work settings as we all navigate the uncharted territory and response to novel Coronavirus (COVID-19) and beyond. In this session, the learner will be offered strategies and considerations for addressing their own health and wellness including stress management, sleep behaviors, and social connectedness. Additionally, symptoms related to trauma are reviewed and realistic strategies offered to implement with staff and residents to facilitate health and healing when disaster strikes. The session also includes specific techniques supervisors can utilize to connect with employees, address trauma and secondary trauma, and provide leadership through a trauma-informed lens.

Where Danger Lurks: Protecting Against Crises from the Inside Out

Jon Goldberg - Reputation Architects Inc.

E-4

Many of the most damaging reputational crises today occur not because of external forces or events, but because employees make decisions without adequately considering their consequences or fail to sense and respond to issues before they have a chance to snowball into bigger problems. Having a well-thought-out crisis plan is essential, but only goes so far. Developing a culture in which people at all levels are focused on managing risks and keeping crises from ever happening in the first place is even better. Learn how to identify, intercept and neutralize crises that start entirely within healthcare and senior living facilities and transform staff at every level into active guardians of reputation to keep your organization out of the media spotlight, reduce legal and regulatory risks, and protect its most precious and fragile asset - its reputation - from harm.

Empowering Care-partners through Experiential Learning: Turning Knowledge and Understanding into ACTION for change

Laura Ellen Christian & Angel Allaire - AGE-u-cate Training Institute

E-5

In conjunction with the Dementia Live experience, attendees will engage in conversation for an opportunity to share how the experience affected them. The presenter will introduce an Empowerment Tool connected to communicating with people living with dementia, reviewing key care partner approaches geared towards improving quality of life. The session will conclude by sharing data on benefits of combining experiential learning with microlearning strategies, including video testimonials, pictures and best practices from aging services providers.

Thursday, June 2 - 11:15 am – 12:30 pm (Concurrent Block F) 4 Choices

New Jersey's Healthy Aging in Supportive Housing

Diane Riley & Cassandra Warney - Supportive Housing Association of NJ

F-1

Long a successful model that promotes independence and creates safe and affordable homes for people with a variety of special needs, "supportive housing" is a model that has also been applied to craft options for the growing number of people who want to live in communities as they age. This session will briefly examine the components of supportive housing and the elements and supportive solutions that have been assembled to create successful models in NJ highlighting a number of award-winning projects and their funding. The presenters will also introduce the work of the Healthy Aging in Supportive Housing initiative. Finally, a new advocacy agenda will be shared to help community's better leverage the historic amount of federal and state resources available for supportive housing development.

Trends and Innovations: A panel discussion on hot topics for senior service providers

Sara Marcq & Jeremy Schwartz - Baker Tilly

F-2

Baker Tilly will facilitate an interactive panel discussion with several LeadingAge NJ/DE provider members to engage the audience in a conversation about the key issues and trending topics affecting organizations within the aging services continuum. The senior services landscape in the region is rapidly changing, and organizations can benefit from sharing innovative best practices in technology, programs and services, consumer preferences and other strategies to advance their mission and achieve growth goals.



Succession Planning: Building Organizational Resilience

Jeremy Kauffman - MHS Consulting

F-3

The pandemic has upended many previously held assumptions about organizational resiliency, particularly in how to attract, build and retain top executive talent. What worked in the past to ensure longevity is no longer relevant. Leaders who understand succession planning as a value-building process will create succession planning strategies that provide for meaningful career pathways and developmental opportunities. Effective succession planning not only strengthens organizational culture but also provides for greater employee confidence and trust. By developing comprehensive succession plans, your Ministry will not only be equipped to better navigate uncertain times, but also ensure resiliency over the long term.

NJ Department of Human Services Update

Elizabeth Brennan, GERALYN MOLINARI, & JENNIFER LANGER JACOBS - NJ Department of Human Services

F-4

Medicaid managed care, policies related to aging services, and Medicaid eligibility will be areas of focus for this important session. Join representatives from the Department of Human Services to stay up to date with key issues that impact nursing homes, assisted living and home and community based services providers.



MOMENTUM

After two years without in-person gatherings, the aging services community will reunite at the 2022 Annual Meeting + EXPO to define what the future looks like—and engage face-to-face with partners who can help them navigate a field forever transformed by the coronavirus crisis.

The 2022 LeadingAge New Jersey & Delaware Annual Meeting + EXPO is known as the best place to source the technology, products, and solutions that can evolve your organizations.

Join professionals in Atlantic City to share how your priorities have shifted and learn how our partner's business solutions can meet your changing needs.



MOMENTUM

2022

Exhibitors

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Innovative Benefit Planning

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KDA Architects

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LifeLoop

LTC Scripts

McKesson Medical - Surgical

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Pharmcare USA

PharmScript

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ProCare Medical

Reliant Rehabilitation

ReUnion RX

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Select Rehabilitation

Spiegle Architectural Group, Inc.

Sweetwater Construction Corp.

Systems Solutions, Inc. (SSI)

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TridentCare

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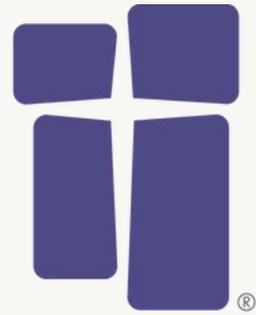


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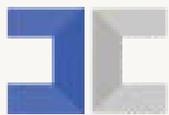
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Accommodation Information

Guest rooms have been reserved at [Caesars Hotel Atlantic City](#) for LeadingAge New Jersey & Delaware meeting Exhibitors & Attendees. Special Rates for single & double are \$94/night, plus applicable taxes & fees.

Reservations must be made no later than [May 7th](#) in order to guarantee the special rate.

CALL: 888-516-2215 (8am-2am EST, 7 days a week)

Group name: LeadingAge New Jersey & Delaware 2022

Group code: SC05LA2

(All callers will be asked for this code, but can also book by saying "LeadingAge New Jersey & Delaware")

You may also book your reservations online at:

<https://book.passkey.com/go/sco5laz>



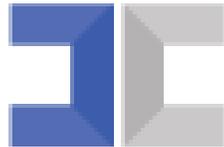
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